# ASYMMETRICAL CRYPTO INVESTING

Forget Bitcoin Trading! Discover How To Find And Invest In Your Next 100X Crypto Altcoin

ALEX STARR

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## Forget Bitcoin Trading! Discover How To Find And Invest In Your Next 100X Crypto Altcoin

**Alex Starr**

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# 7 COINS TO 7 MILLION

I am excited to invite you to claim a free report, "7 Coins to 7 Million: The Best 7 Crypto Coins to Invest in 2023 for Exponential Returns."

This comprehensive report, created by our team of cryptocurrency experts, will provide you with valuable insights and analysis on the top 7 crypto coins that have the greatest potential for exponential 10X to 100X or even 1000X returns if you invest now, in 2023.

As a crypto investor, I believe that this report will provide you with a competitive edge in the crypto market and will be the biggest opportunity of our lifetime.

I invite you to claim your free copy by clicking on the link or scanning the QR code provided in this message. Don't miss out on this opportunity and get the report right now:

https://cryptomoneymastery.com/7coins

P.S. This offer is only available for a limited time, so make sure to act fast and claim your free report now. Don’t miss it!

# INTRODUCTION

In the proverbial “wild west” of cryptocurrency, Bitcoin established its reputation at the top well before any other types of coins were minted on the blockchain.

That left other coins, known as “altcoins,” to get in line.

Since then, thousands of new altcoins, or alternative coins, have been created and added into the crypto ecosystem. “Altcoin” refers to any type of cryptocurrency other than Bitcoin.

Ethereum is the most popular altcoin, and people use the full name (Ethereum) when talking about the broader blockchain network but Ether (ETH) to discuss the currency itself.

There are over 22,000 types of cryptocurrencies as of December 2022, according to most established price-tracking website CoinMarketCap and thousands more that have yet to meet the requirements to be listed there.

Finally, there are hundreds of new altcoins being created each day.

Bitcoin makes up nearly half of the total crypto market cap, and Ethereum makes up nearly a quarter. Altcoins occupy the remaining market share (roughly 40%).

That means there are literally tens of thousands or even hundreds of thousands of other coins being exchanged out there in the metaverse.

While most of them end up worthless just a couple of days or weeks later, there are thousands others that end up surviving the test of time and making millions of dollars to it’s early investors.

Our job here is to filter out through thousands and thousands of these altcoins and find the true gems that can make your initial investment grow anywhere from ten to a hundred to a thousand of times.

# WHAT ARE ALTCOINS?

The term “altcoin” is shorthand for “alternative coins” and simply means cryptocurrencies other than Bitcoin. After Bitcoin, the nine most popular cryptocurrencies are as follows:

- Ethereum (ETH)
- Tether (USDT)
- USDC Coin (USDC)
- Binance (BNB)
- Binance USD (BUSD)
- Ripple (XRP)
- Dogecoin (DOGE)
- Cardano (ADA)
- Polygon (MATIC)

If you would have invested just a $1000 into altcoins from this list and even from the list of top 100 altcoins listed on CoinMarketCap in their early development, today you would've become a crypto currency millionaire. That's the power of finding undervalued altcoins before anyone else...

# TYPES OF ALTCOINS

There are a few different ways to categorize altcoins. Some can even be included in more than one category.

Due to how new cryptocurrency is in general, the categories are ever-evolving.

Here are some of the current major buckets altcoins can fall into:

**Stablecoins**

A stablecoin is a type of cryptocurrency with a value that's pegged to another less volatile asset.

Most commonly, people refer to stablecoins as linked to a fiat currency, such as the U.S. dollar.

Stablecoins can also have value linked to precious metals or other cryptocurrencies.

Whatever stablecoins are linked to, the effect is a less volatile cryptocurrency with greater potential to resemble the types of currencies people already use everyday.

Tether (USDT) is known as the first stablecoin. It is also a popular altcoin used by advanced crypto traders when trading crypto on an exchange, since it offers a way to cut down on fees compared to exchanging U.S. dollars for each transaction.

Another two popular altcoins are USDC and BUSD. Since stablecoins don't fluctuate much in value compared to other altcoins, they are mostly used to store wealth during bear markets.

**Memecoins**

Named after social media jokes and puns, memecoins are a type of popular altcoin whose value comes from community buy-in more than anything else.

Unlike Bitcoin, whose value is more directly connected to fundamentals such as scarcity and total potential market cap, memecoins often hit the crypto ecosystem in mass quantities and get bought up by eager trend-followers and influencers.

Similar to NFTs, crypto insiders say memecoins bring value in the form of online community. And just like the value of NFTs, memcoins commonly rise and fall, with far shorter track records than bigger cryptos like Bitcoin or Ethereum.

However popular memecoins are, they are all about timing and having 15 minutes of fame, making them more riskier investments than Bitcoin and other cryptos.

However, they still have a huge potential to make money, however when it comes to memecoins it's all about timing - you have to know when to get in when when to get out… And do it fast!

**Utility Tokens**

Experts from many different industries have pointed to the big potential of Blockchain technology — the platform upon which all cryptos are coded.

Industry professionals inside the crypto world and beyond say blockchain could one day be as ubiquitous as the internet currently is, and now it is being referred as "Web 3."

With all this new functionality, users need a way to pay for transactions, including fees to publish art, mint tokens, trade services, and receive certain access within any particular blockchain network.

Enter utility tokens: a category of altcoin developed for just this kind of functionality.

Ether is perhaps the most versatile utility token, as it lets users pay to mint currencies, digital art, and more on the Ethereum blockchain.

Ethereum is known for charging a service fee known as a "gas fee" which covers the cost of the data processing.

The good utility tokens are the gems that we are looking for, however, unlike memecoins that pump and dump really fast, utility tokens take a long time to develop.

However, the strategy is a lot different - the goal is not to time the market, but to discover which ones will stand the test of time and accumulate as much of it as possible.

## Governance Tokens

Governance tokens are a type of utility token that purchases certain voting privileges, such as the ability to participate in blockchain-wide polls.

Like the name suggests, governance tokens allow users to vote on decisions that influence blockchain ecosystems.

In the world of decentralized finance (DeFi) in which crypto holders perform complex transactions that leverage coins for advanced yields — similar to lending and trading — governance tokens exist because of the democratic ideals of crypto coders, developers, and community members.

However, the complexity of DeFi can be a barrier to most people and contributes to the volatility of crypto in general.

Most engage with governance tokens after thoroughly dipping their toe in the more beginner-friendly aspects of crypto.

## Security Tokens

Much like a regular financial security, a security token is a digital liquid contract representing fractions of a real asset with value, like real estate or a business.

Because blockchain records are immutable (they can’t be erased or altered), security tokens are a way to record ownership stake in something.

## Forks

A fork results in a kind of altcoin that comes from coders making a significant change in a blockchain’s protocol that alters how cryptocurrencies are recorded, traded, and received. There are “soft forks” and “hard forks.”

Forks can either tweak the currency slightly, branch off into a new type, or upgrade the blockchain system enough to render old forms of transactions invalid.

Forks can happen on any blockchain and may require upgrades across all computer systems (nodes) that keep it running.

Bitcoin Cash is an example of a fork, or a spin-off, of Bitcoin.

It was created when a large enough number of Bitcoin stakeholders sought to create a different version of Bitcoin that would be better suited for everyday payments.

Though that aim largely failed (Bitcoin Cash is similarly too volatile to make sense for such payments), it currently has a market cap of more than $9 billion.

# CRYPTO COINS VS  TOKENS

Coins and tokens are often misunderstood and thought to be the exact same thing.

This may be partly because terminology in the crypto universe is not always as straightforward as would be desired.

And while they are both units of cryptocurrency, coins and tokens do have different functionalities.

At least to some extent.

Coins and tokens are often misinterpreted as the same thing.

There are two approaches to differentiating between coins and tokens.

- Coins are native to their blockchains.
- Tokens are created on existing blockchains.
- The functionalities of coins and tokens often overlap.

The basic distinction is based on purpose and function.

Here, a coin is deemed a financial asset with the sole function of making payments.

As such, it displays most of the following characteristics:

- Fungibility, meaning that one unit is equal to another
- Divisibility, meaning that each unit can be divided into smaller units
- Acceptability, meaning that the cryptocurrency is widely accepted as a medium of exchange
- Limited supply, meaning that the total number of units is capped and constant
- Uniformity, meaning that all versions of a given denomination share the same value
- Portability, meaning that units can be transferred and exchanged
- Durability, meaning that units can be used multiple times without losing value
- A token, by contrast, has extended functionality that goes beyond money, as we examine below.

Alternative distinction is that coins are native to their blockchains, meaning that they were created at a given blockchain's launch, to be used specifically on said blockchain.

Tokens, by contrast, are created on top of existing blockchains that already have a native currency.

Think about bitcoin and ether, for example: they were created on their own native blockchains, Bitcoin and Ethereum, respectively.

Tokens have a different story. Many tokens have been created on an existing blockchain with its own cryptocurrency, such as Ethereum, whose native cryptocurrency is ether.

As a result, ether is required to fuel transactions involving these tokens.

For example, a popular memecoin SHIBA INU (token) is created on ETH (Coin) blockchain.

The tricky part with the alternative distinction is distinguishing between coins and tokens in terms of functionality.

This is because the methods of using coins and tokens often overlap, which is partly due to the extensive versatility of tokens.

**Versatility of tokens**

Though their functionality is not limited to payments alone, coins have no further categorization that would distinguish one type of coin from another.

This is not the case with tokens, as four different types of tokens are known:

**1 - Security tokens**

Most tokens that are issued in initial coin offerings (ICOs) fall into the category of security tokens.

They do not have a particular utility and are subsequently better candidates for regulation.

**2 - Equity tokens**

If a token represents an amount of stock or equity in a given company, it is referred to as an equity token.

Few companies have opted for an ICO of this kind due to the lack of regulatory guidance on the matter.

**3 - Utility tokens**

Utility tokens or application tokens grant access to products or services to the users.

**4 - Payment tokens**

The sole purpose of payment tokens is to pay for goods and services.

A token may fall into more than one of the above-listed categories.

A security token, for instance, may also have the functionality of a utility token, accounting – once again – for fuzzy boundaries.

It remains to be seen how the consensus forms and how the cryptocurrency market evolves in the future.

For our purposes of making money, both coins and tokens can be a good candidates for investment.

There’s only a difference where you buy them.

Since coins are their own blockchains, for the most part you buy them on cetralized exchanges (CEX), their launchpads or using native wallet apps.

For tokens, especially new ones, you buy them on decentralized exchanges (DEX) or decentralized launchpads based on that specific blockchain.

The two most popular blockhains for new token are Ethereum (ERC20) and Binance Smart Chain aka BSC (BEP20).

If you wish to buy a token based on ETH chain, you’ll most likely use decentralized exchange called Uniswap and trade ETH to buy a new token.

If you wish to buy a token based on BSC chain, you’ll most likely use decentralized exchange called PancakeSwap and trade BSC to buy a new token.

There are some things that might seem confusing if you’re learning this for the first time, but don’t worry, you’ll lear everything later in this book.

Once you know what are crypto altcoins, it’s time to learn how to actually buy them…

# CRYPTO WALLETS

### What is a Crypto Wallet?

Cryptocurrency wallets store users' public and private keys while providing an easy-to-use interface to manage crypto balances.

They also support cryptocurrency transfers through the blockchain.

Some wallets even allow users to perform certain actions with their crypto assets such as buying and selling or interacting with decentralised applications (dapps).

It is important to remember that cryptocurrency transactions do not represent a 'sending' of crypto tokens from your mobile phone to someone else's mobile phone.

When you are sending tokens, you are actually using your private key to sign the transaction and broadcast it to the blockchain network.

The network will then include your transaction to reflect the updated balance in your address and the recipient's.

So, the term 'wallet' is actually somewhat of a misnomer as crypto wallets don't really store cryptocurrency in the same way physical wallets hold cash.

Instead, they read the public ledger to show you the balances in your addresses and also hold the private keys that enable you to make transactions.

Not sure what a public or private key is?

A key is a long string of random, unpredictable characters.

While a public key is like your bank account number and can be shared widely, your private key is like your bank account password or PIN and should be kept secret.

In public-key cryptography, every public key is paired with one corresponding private key.

Together, they are used to encrypt and decrypt data.

## Why You Need a Crypto Wallet

Your cryptocurrency is only as safe as the method you use to store it.

While you can technically store crypto directly on the exchange, it is not advisable to do so unless in small amounts or if you plan to trade them frequently.

For larger amounts, it's recommended that you withdraw the majority to a crypto wallet, whether that be a hot wallet or a cold one.

This way, you retain ownership of your private keys and have full power and control over your own finances.

## How do Cryptocurrency Wallets Work?

As mentioned earlier, a wallet doesn't actually hold your coins.

Instead, it holds the key to your coins which are actually stored on public blockchain networks.

In order to perform various transactions, you'll need to verify your address via a private key that comes in a set of specific codes.

The speed and security often depend on the kind of wallet that you have.

## Different Types of Crypto Wallets

There are two main types of crypto wallets: software-based hot wallets and physical cold wallets.

Read on to learn about the different types of cryptocurrency wallets, and which is best for you and your needs.

## Hot and Cold Wallets – What's the Difference?

## Hot Wallets

The main difference between hot and cold wallets is whether they are connected to the Internet.

Hot wallets are connected to the Internet, while cold wallets are kept offline.

This means that funds stored in hot wallets are more accessible, and are easier for hackers to gain access to.

**Examples of hot wallets include:**

- Web-based wallets
- Mobile wallets
- Desktop wallets

In hot wallets, private keys are stored and encrypted on the app itself, which is kept online.

Using a hot wallet can be risky because computer networks have hidden vulnerabilities that can be targeted by hackers or malware programs to break into the system.

Keeping large amounts of cryptocurrency in a hot wallet is a fundamentally poor security practice, but the risks can be mitigated by using a hot wallet with stronger encryption, or by using devices that store private keys in a secure enclave.

There are different reasons why an investor might want their cryptocurrency holdings to be either connected or disconnected from the Internet. Because of this, it's not uncommon for cryptocurrency holders to have multiple cryptocurrency wallets, including both hot and cold wallets.

**Cold Wallets**

As introduced at the beginning of this section, a cold wallet is entirely offline.

While they're certainly not as convenient as hot wallets, they are far more secure.

An example of a physical medium used for cold storage is a piece of paper or an engraved piece of metal.

**Examples of cold wallets include:**

- Paper wallets
- Hardware wallets

## What is a Paper Wallet?

A paper wallet is a physical location where the private and public keys are written down or printed.

In many ways, this is safer than keeping funds in a hot wallet, since remote hackers have no way of accessing these keys which are kept safe from phishing attacks.

On the other hand, it opens up the potential risk of the piece of paper getting destroyed or lost, which may result in irrecoverable funds.

## What is a Hardware Wallet?

A hardware wallet is an external device (usually a USB or Bluetooth device) that stores your keys.

You can only sign a transaction by pushing a physical button on the device, which malicious actors cannot control.

For any cryptocurrency assets that you do not need instant access to, the best practice is to store them offline in a cold wallet.

However, users should note that this also means that securing your assets is entirely your own responsibility.

So it’s up to you to make sure that you don’t lose it or have it stolen!

Tip: For increased security, separate your public and private keys, keep them offline, and store your physical wallet in a safe deposit box.

## Hot Wallets vs Cold Wallets: Which is Better?

While both methods of storage have benefits and drawbacks, the option you choose will depend on what you are looking for. For example:

If you plan to trade day-to-day, then accessibility will be of paramount importance, meaning that a hot wallet is probably an apt choice.

However, if you are considering storing a huge amount of crypto assets and value security over convenience, then it might be wise to invest in a cold wallet.

## Custodial and Non-Custodial Wallets

In addition to the wallets mentioned above, wallets can be further separated into custodial and non-custodial types.

### Custodial Wallets

Most web-based crypto wallets tend to be custodial wallets.

Typically offered on cryptocurrency exchanges, these wallets are known for their convenience and ease of usage, and are especially popular with newcomers, as well as experienced day traders.

The main difference between custodial wallets and the types mentioned above is that users are no longer in full control of their tokens, and the private keys needed to sign for transactions are held only by the exchange.

The implication here is that users must trust the service provider to securely store their tokens and implement strong security measures to prevent unauthorised access.

These measures include two-factor authentication, email confirmation, and biometric authentication, such as facial recognition or fingerprint verification.

Many exchanges will not allow you to make transactions until these security measures are properly set up by the user.

Exchanges and custodial wallet providers will usually also take further steps to ensure the safety of users' tokens.

For example, a portion of the funds is usually transferred to the company's cold wallet, where they can be safe from online attackers.

### Non-Custodial Wallets

Non-custodial wallets, on the other hand, allow you to retain full control of your funds since the private key is stored locally with the user.

When starting a non-custodial wallet, you will be asked to write down and safely store a list of 12 randomly generated words, known as a 'recovery', 'seed', or 'mnemonic' phrase.

From this phrase, all of your public and private keys can be generated.

This acts as a backup or a recovery mechanism in case you lose access to your device.

Anyone with the seed phrase will be able to gain full control of the funds held in your wallet.

In a case scenario where the seed phrase is lost, you will lose access to your funds.

So it is imperative to keep the mnemonic phrase in a secure location, and to not store a digital copy of it anywhere!

Do not print it out at a public printer or take a picture of it with your phone.

Note that hardware wallets are inherently non-custodial since private keys are stored on the device itself.

The common theme here is that the private keys and the funds are fully in users' control. As the popular saying within the crypto community goes, 'not your keys, not your coins!'

On the flip side, however, this means that users must be in charge of their own security, with regard to the storage of passwords and seed phrases. If any of these are lost, recovery can be difficult or impossible since they are typically not stored in any third-party server.

**Which Wallet To Use For Buying Altcoins?**

Obviously since we are using actively our funds to buy and sell altcoins, the best choice becomes a hot wallet.

The two most popular ones are Metamask, web based Google Crome extension wallet and Trustwallet - mobile app wallet.

Also, due to the way token are being sold and launched, sometimes we have no other choice, but you buy them on exchanges using custodial wallet.

However, once you own crypto, can can simply transfer to your wallet so you have a full ownership of your crypto.

Inside Crypto Masters group, once we discover a new altcoin gem, we also research best ways to purchase it.

Some tokens can only be bought on certain exchanges while others only on Decentralized exchanges.

This might sound confusing at first, but once you do it a couple of times, it becomes your second nature.

# SETTING UP METAMASK WITH BINANCE SMART CHAIN

MetaMask can be downloaded on Chrome and Firefox, or on iOS and Android if you’re a mobile user.

Firstly, you’ll want to head over to the MetaMask Download page.

From there, select whichever platform you’re using, and follow the steps to install it on your device. Easy!

Next, follow along with the setup specified by the app.

Go ahead and click Create a Wallet.

Write down the backup seed phrase somewhere secret (preferably not on an Internet-connected device).

Without this phrase, your funds can’t be recovered if your device is damaged or lost. Confirm that you’ve written them down on the next page.

And that’s it! You should now see your wallet, ready to send and receive funds.

## CONFIGURING THE WALLET

You might notice straight away that we’re still dealing with an Ethereum wallet.

At best, this won’t work with BNB Smart Chain (BSC) DApps. At worst, you could lose funds by sending them to addresses you can’t actually use.

Let’s change that. We want to access the Settings to point the wallet towards BNB Smart Chain nodes.

Select Settings from the dropdown menu.

On the Settings page, we want to locate the Networks menu.

We want to click Add Network in the top-right corner to manually add the BNB Smart Chain one – it doesn’t come packaged with MetaMask.

**Network Name:** Smart Chain

**New RPC URL:** https://bsc-dataseed.binance.org/

**ChainID:** 56

**Symbol:** BNB

**Block Explorer URL:** https://bscscan.com

Once you Save the Network and return to the main view, you'll notice two things: the network has automatically been set to the one you just entered, and the units are no longer denominated in ETH, but in BNB.

And that's it. Now you can use Metamask on Binance Smart Chain.

Keep in mind that to buy or sell tokens you'll need to have a small amount of BNB in your wallet, so make sure to purchase it or transfer it from another wallet.

# HOW TO PROTECT YOUR CRYPTO STORED IN A WALLET

In crypto, you take back power from the banks and governments, you're your own bank.

However, with great power of crypto, comes great responsibility and one of these responsibilities is protecting your money.

Unlike traditional banking, the main disadvantage is that in almost all cases, once the digital currencies leave your wallet – there is no way to return them. There's no insurance.

This is why it's of paramount importance to do everything possible to guarantee the safety of your crypto holdings.

**Here's are 9 tips to protect your crypto from hackers & scammers.**

1. **Never share your seed phrase or private keys.** No one should never know this but you, since once someone has access to this information, they have access to all the crypto stored in your wallet.
2. **Don't Keep Your Seed Phrase In Your Electronic Devices.** This comes in hand with number one. Don't just copy-paste seed phase in your device or computer. If some can get access to it, you're in trouble. Someone once hacked my evernote account where I had seed phase written down when I was just starting out with crypto and that led me to losing over $50,000. Instead write it down on paper and keep it safely.
3. **Consider hardware wallet when holding crypto for long term.** If you don't intend moving crypto, consider purchasing a compatible hardware wallet. However, always make sure to double check the source of the wallet and website you're purchasing from. Scammers sometimes make fake websites with fake hardware wallets to steal your funds.
4. **Double check website links when using decentralized applications.** Scammers sometimes create entire fake sites with different extension or different letter, such as using l(L) instead of I(i). When you connect to these sites and try to make a transaction, they get full access to your wallet.
5. **Don't trade tokens you don't know.** That's another well-known scam. Hackers send tokens to wallet addresses and when someones sees it and decided to sell it for profits, instead of profits they give access to their wallet.

Hopefully these tips help and hopefully it didn't made you scared about using crypto.

When taken these measures into account, you and your crypto will be safe and sound.

So now finally we can go and learn how to actually buy it…

# HOW TO BUY CRYPTO WITH METAMASK

Now that your wallet is set up, you'll need some crypto. For this example let's use BNB.

BNB (Smart Chain) is the native currency of the Binance Smart Chain network and it's commonly abbreviated to BNB, which is its most common signifier.

You need BNB to pay for some of your interactions with the blockchain and for the items you buy.

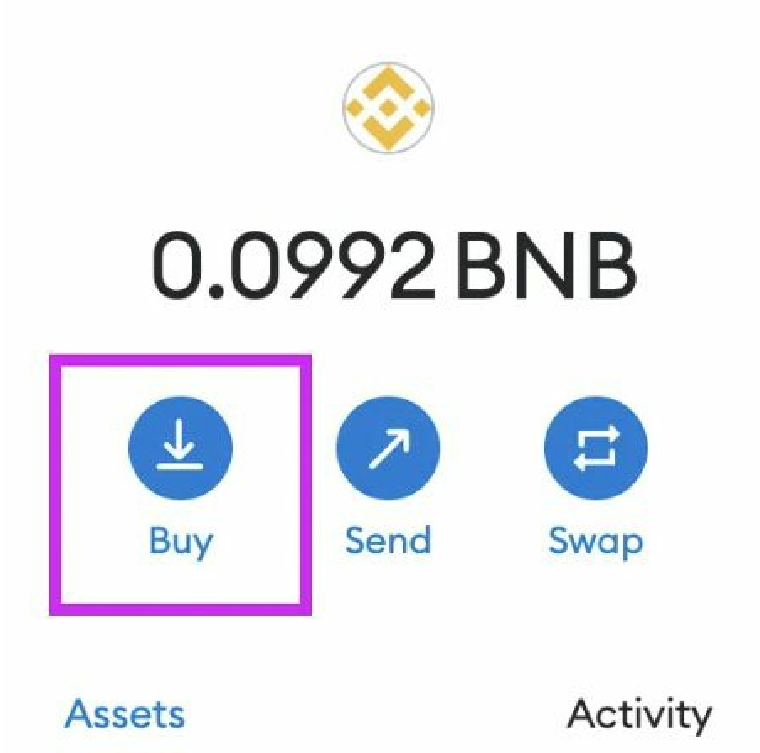
Depending on your region, you may be able to buy BNB directly with a credit or debit card via a third-party provider.

Buying crypto with a credit card may incur additional fees, depending on which third-party provider you use.

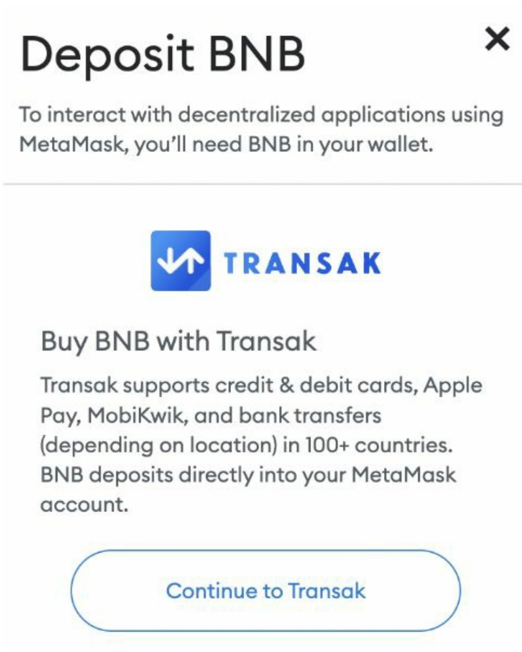
You may also not receive the entire crypto amount immediately.

Open the MetaMask wallet extension or the mobile app.

Press Buy BNB.




3. Select a third-party service such as Wyre, Transak or MoonPay, which will facilitate the transfer of funds from your chosen funding source.




4. Follow the steps provided by the third-party service. You may need to

submit personal information like an ID card or proof of residence to meet KYC (Know Your Customer) requirements.

5. Once you’re finished purchasing, the funds should appear in your wallet.

# HOW TO BUY CRYPTO WITH TRUSTWALLET

Buying crypto with Trustwallet is almost identical to Metamask. For this example let's buy some ETH.

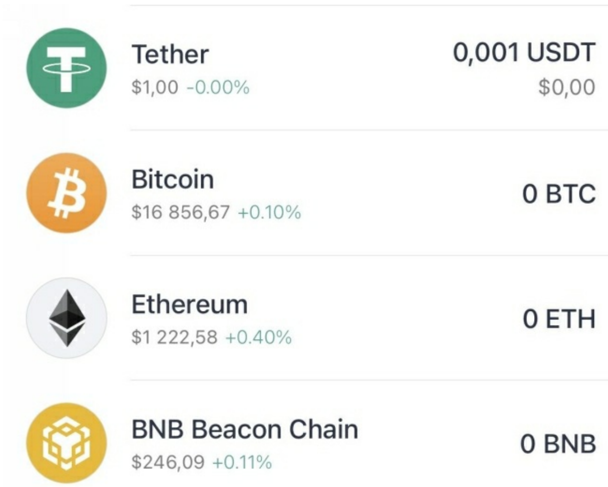
Depending on your region, you may be able to buy ETH directly with a credit or debit card via a third-party provider.

Buying crypto with a credit card may incur additional fees, depending on which third-party provider you use.

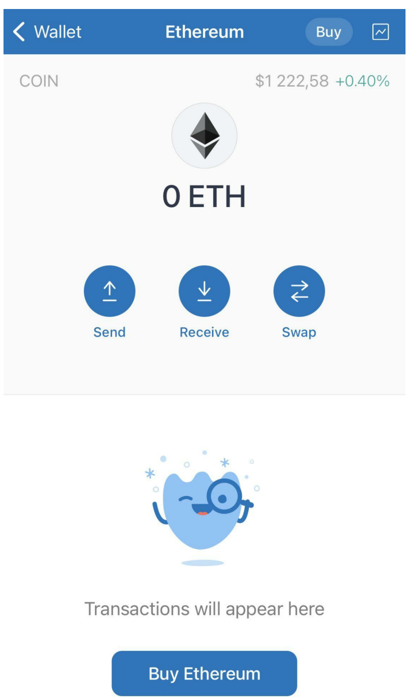
You may also not receive the entire crypto amount immediately.

Open the Trustwallet wallet mobile app.

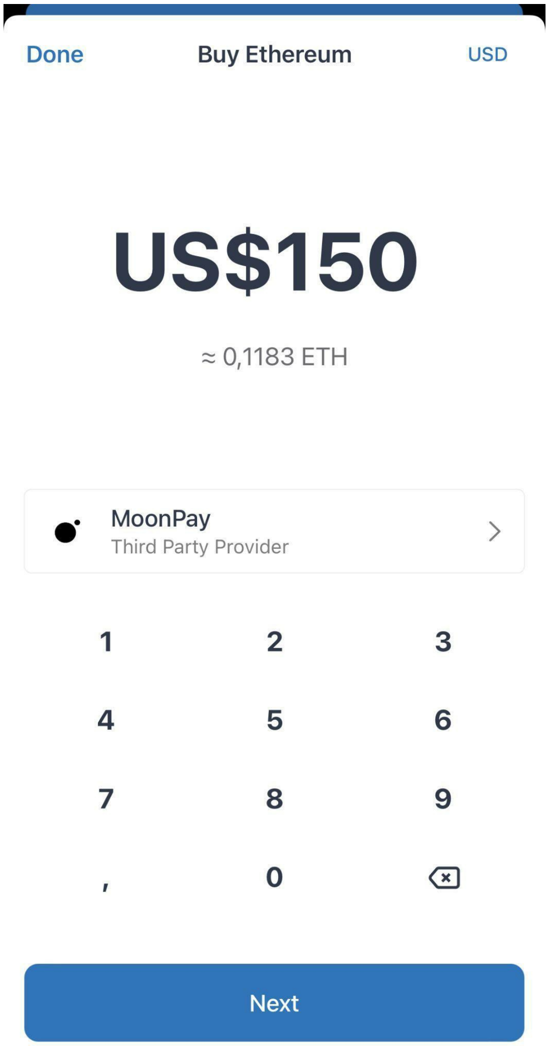
Find Ethereum in your wallet and click on it.




Press Buy Ethereum.




3. Select a third-party service such as Wyre, Transak or MoonPay, which will facilitate the transfer of funds from your chosen funding source.




4. Follow the steps provided by the third-party service. You may need to submit personal information like an ID card or proof of residence to meet KYC (Know Your Customer) requirements.

5. Once you're finished purchasing, the funds should appear in your wallet.

# HOW TO USE CRYPTO EXCHANGES

A cryptocurrency exchange is a marketplace where buyers and sellers can buy and trade one cryptocurrency for another, or exchange it for fiat money.

This is primarily done through the utilization of a live order book.

The order book displays live buy and sell orders, directly impacting the exchange rate of the respective cryptocurrency.

Since each exchange calculates the price based on its own trading volume, an exchange with more users is likely to provide more market-relevant prices.

This is why there are often slight discrepancies in the price of cryptocurrencies amongst different exchanges.

While many crypto exchanges offer different services, the main use cases for crypto exchanges are exchanging your fiat money for crypto, purchasing certain crypto coins, and exchanging your crypto back to fiat money and transfer back to your bank account or PayPal.

Certain crypto exchanges also offer useful services such as their own bank cards you can use worldwide, also staking and farming opportunities to earn more money with your crypto.

You have to be careful with certain exchanges because some of them can go bankrupt and essentially take all your crypto with them.

One of the most recent and biggest ones to go under was FTX, vanishing with $10 billion of customer funds.

Therefore, it’s best to hold your crypto in your own wallet and choose exchanges that have a good reputation.

However, these experiences have altered and are adding regulation to exchanges, thus more and more exchanges are now reporting their stats and proofs of funds, getting insurance for their customer funds.

Some of our favorite exchanges are Binance and ByBit right now, but always make sure to do your own research when choosing an exchange to hold your crypto.

If you become a member of the Crypto Masters VIP group, where we track and monitor crypto activity, you'll instantly get notifications if some of the exchanges get in trouble, thus benign the first to withdraw your funds.

When we saw FTX getting in trouble we announced it in the group and that's how we saved over a million of our customer funds who had it on FTX before it went bust.

# HOW TO BUY CRYPTO ON BINANCE

This is a quick tutorial explaining how to buy crypto on Binance.

If you use a different exchange, the process is pretty much the same.

However, always check the specific tutorials for the exchange if you have any questions.

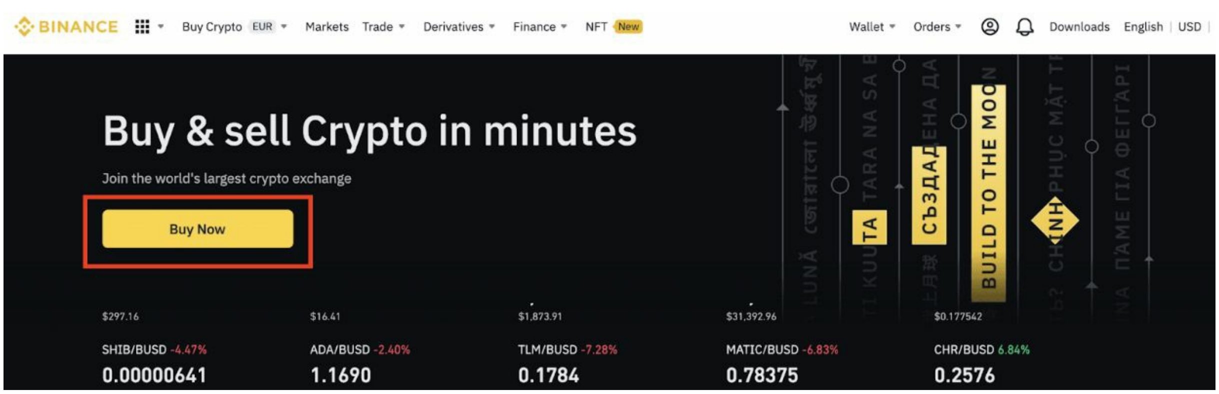
***From Binance:***

Before you can start trading, you need to buy cryptocurrencies first.

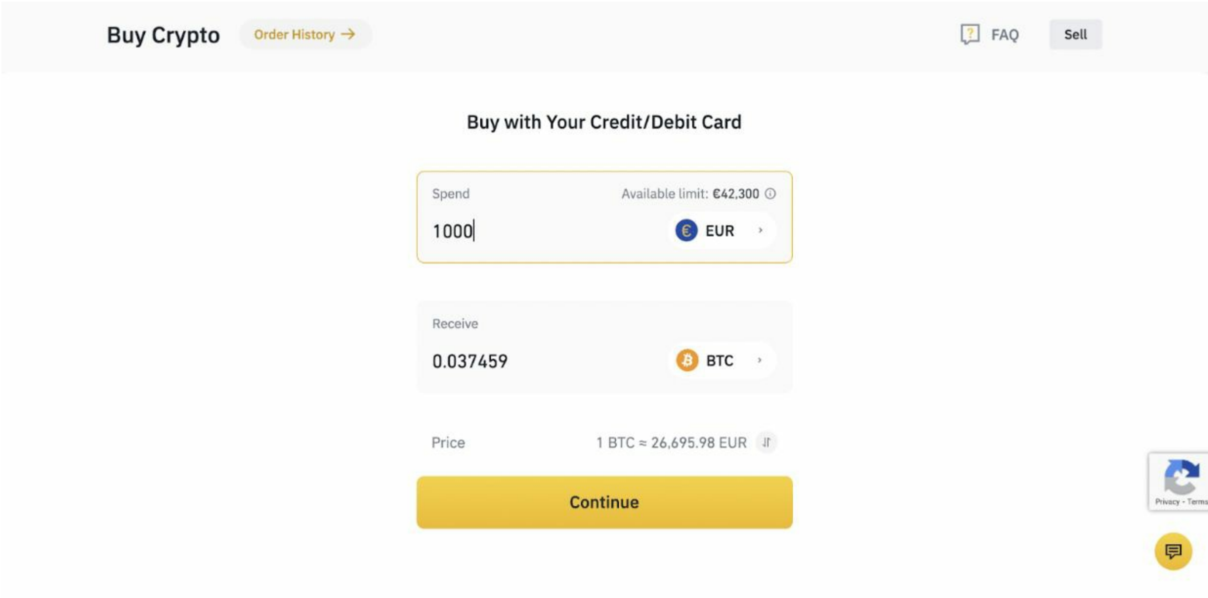
There are a number of ways to buy cryptocurrencies from the Binance homepage, including Credit/Debit Card, Cash Balance, and P2P.

Before getting started, please make sure you have completed the identity verification.

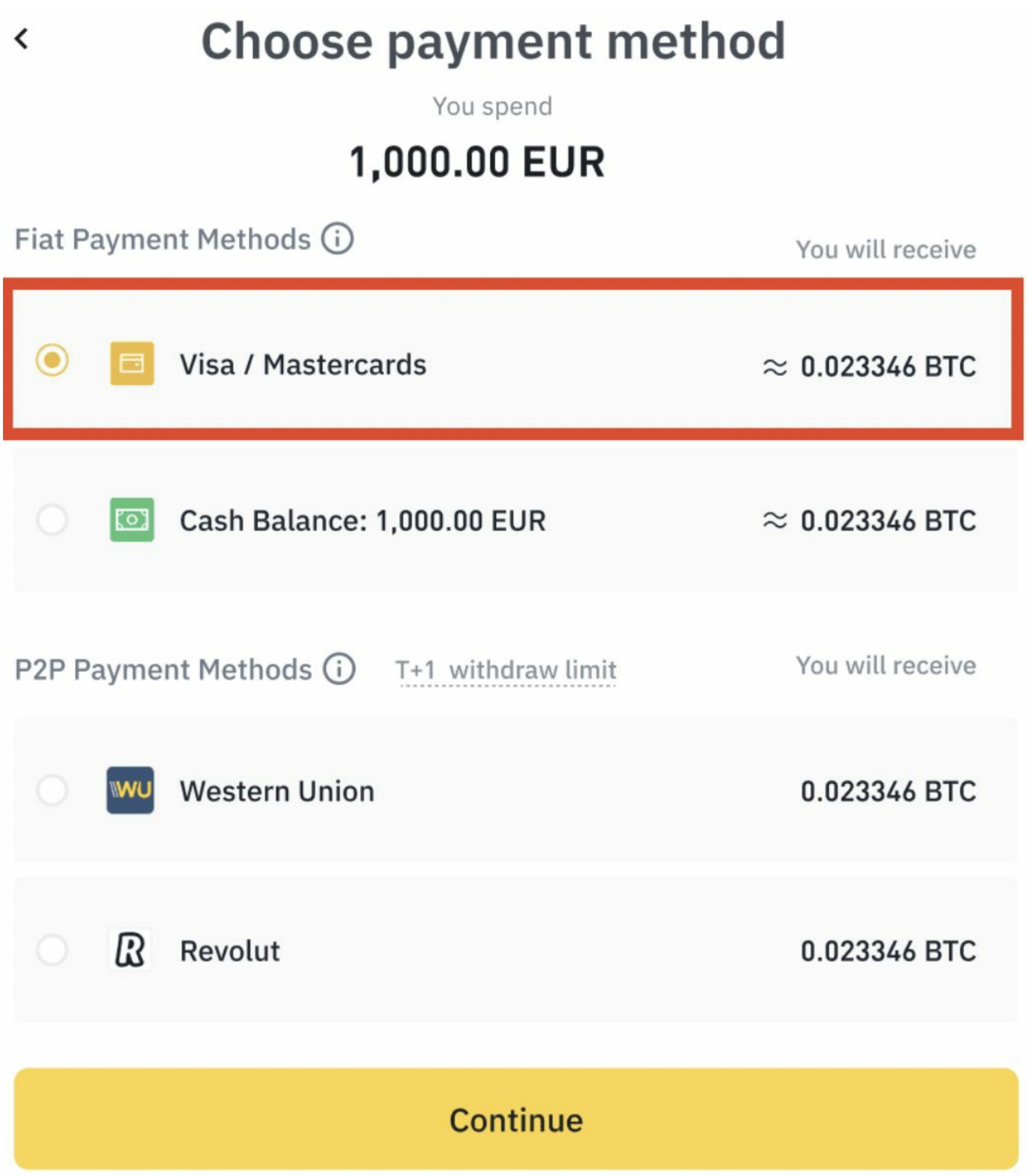
1. Log in to your Binance account and click [Buy Now] on the homepage banner.



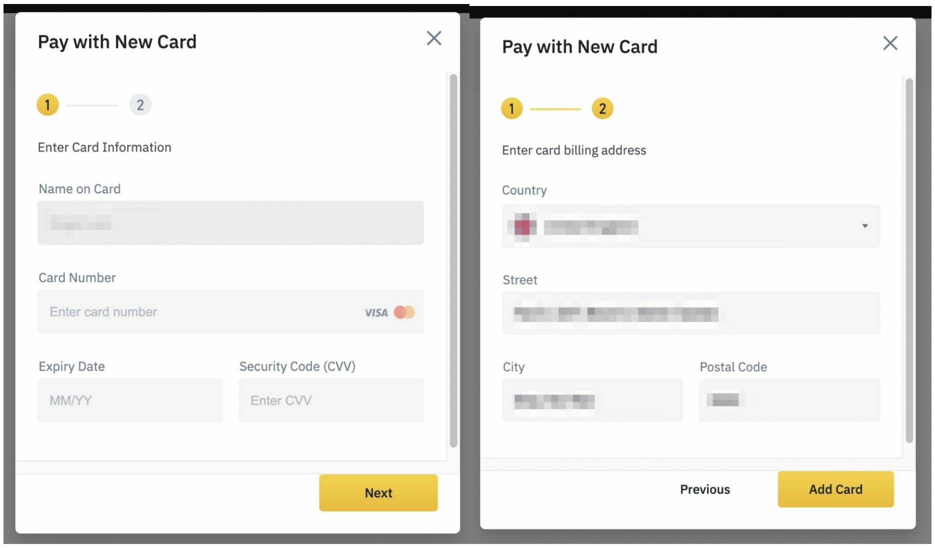

2. You can choose to buy crypto with different fiat currencies. Enter the fiat amount you want to spend and the system will automatically display the amount of crypto you can get. Click [Continue].



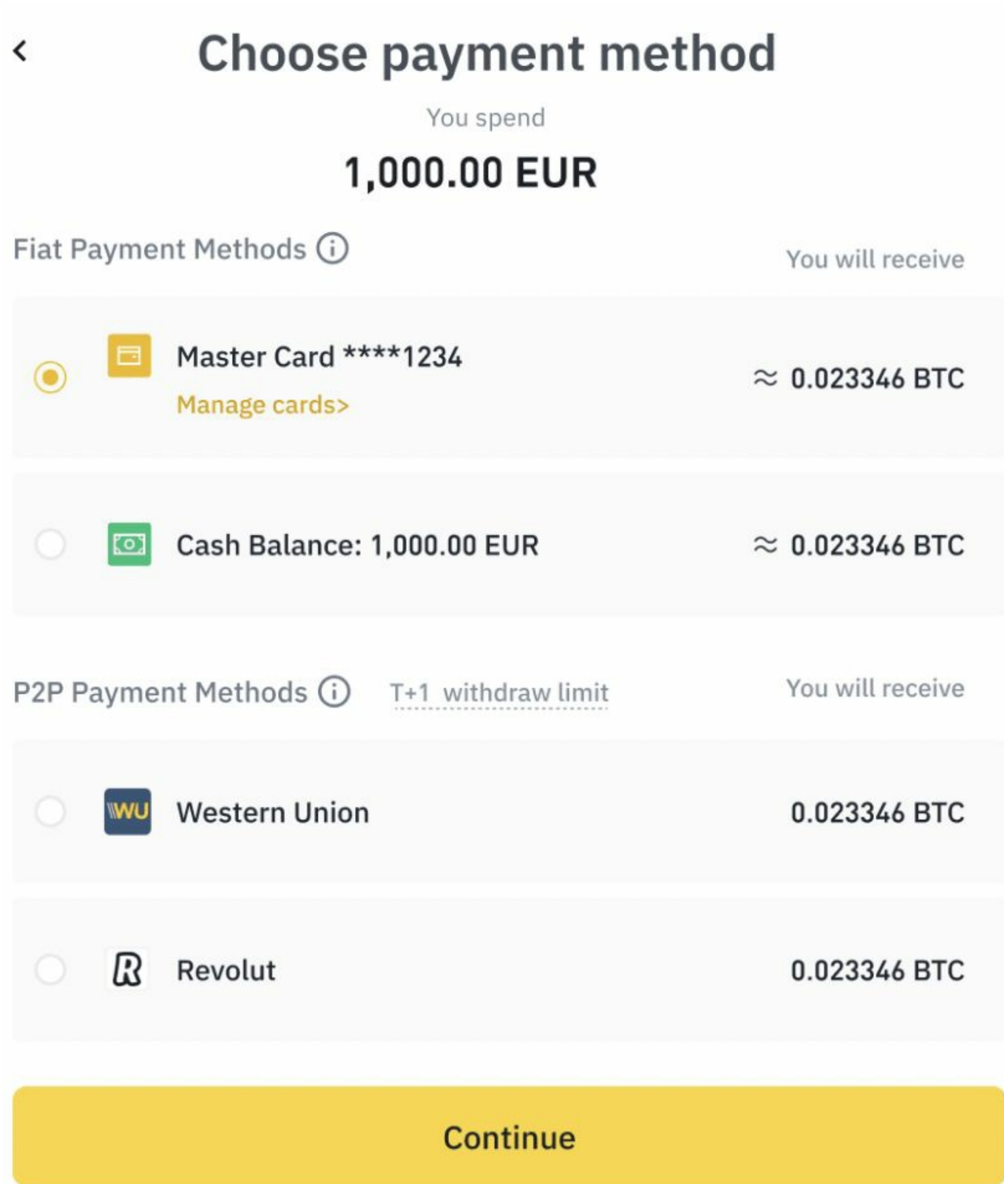

3. You can choose your preferred payment method here. To buy with credit/debit card, click [Visa/Mastercard] - [Continue].




4. Follow the instructions and enter your card information.

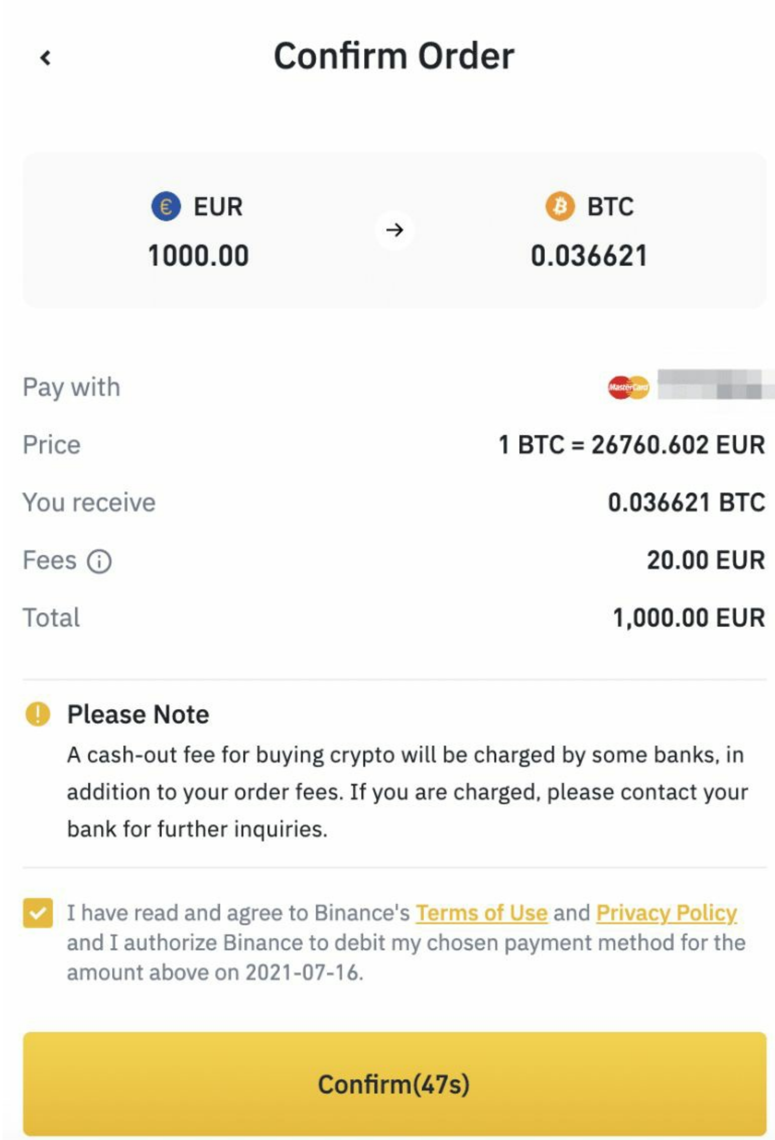



5. Your card will be added. Click [Continue].




6. Please check the payment details and fees and confirm your order within 1 minute, or the amount of crypto you can get would be recalculated based on the current market price.

You can click [Refresh] to see the new order amount.




7. You will be redirected to your bank's OTP Transaction Page. Follow the on-screen instructions to verify the payment. After that, you can see the purchased crypto in your Binance Spot Wallet instantly.

# HOW TO PROTECT YOUR CRYPTO

To safeguard assets from fraud, hacks and misappropriation, investors must take certain measures to keep total control of their assets — often considered as best crypto investment practices.

**Move your funds out of the crypto exchanges**

Crypto exchanges are widely used to purchase, sell and trade cryptocurrencies in exchange for a small fee.

While other methods, including peer-to-peer and direct selling, are always an option, higher exchange liquidity allows investors to match orders and guarantee no loss of funds during the transaction.

The problem arises when investors decide to keep their funds in wallets provided and owned by the exchanges.

Unfortunately, this is where most investors learn the lesson “not your keys, not your coins” the hard way.

Cryptocurrencies being stored on exchange-provided wallets are ultimately in possession of the owner, which in the case of FTX users, was misused by SBF and associates.

Evading this risk is as simple as moving the funds out of the exchange to a wallet with no shared private keys.

Private keys are secure encryptions that allow access to the funds stored in crypto wallets, which can be recovered using a backup phrase in case of misplacement.

**Hardware wallet: The safest bet for storing cryptocurrencies**

Hardware wallets offer total ownership over the private keys of a crypto wallet, thus limiting the funds’ access only to the owner of the hardware wallet.

After procuring cryptocurrency from an exchange, users must voluntarily transfer their assets to a hardware wallet.

Once the transaction is completed, owners of the crypto exchange will no longer be able to access the fund.

As a result, investors opting for a hardware wallet will no longer risk losing funds to frauds or hacks happening over the exchanges.

However, while hardware wallets add to the overall safety of funds, cryptocurrencies remain at risk of impermanent losses when a token's value goes down unrecoverably.

Hardware wallet providers have witnessed a sharp increase in sales as investors slowly move away from storing their assets over exchanges.

**Don't trust, Verify**

In all the crypto crashes that happened this year — including 3AC, Terraform Labs, Celsius, Voyager and FTX — breaking of investors' trust was a common and evident theme.

As a result, the motto of "Don't Trust, Verify" has finally resonated with both new and seasoned investors.

Popular crypto exchanges, including Bitfinex, Binance, OKX, Bybit, Huobi and Gate.io, have taken proactive approaches to showcase their proof of reserves.

The exchanges provided wallet information that allows investors to self-audit the existence of their funds within the exchange.

While proof-of-reserve shares a glimpse into an exchange's reserves, it fails to provide the complete picture of its finances as information related to liabilities are often not made publicly available.

The above three considerations are a good starting point for safeguarding crypto assets against bad actors.

Some of the other popular methods to take away control from the crypto entrepreneurs are using decentralized exchanges (DEX), self-custody (noncustodial) wallets, and doing extensive research (DYOR) on seemingly investible projects.

# MOST COMMON CRYPTO SCAMS

Finally, before we venture out into the world of crypto investing and learn the strategy to find and hunt those 100X altcoin gems, I need to teach you about the most common crypto scams to make sure you don’t lose your funds before you even start.

This is the list of most common crypto scams that are known to date, however, you should always keep your eyes open, because new scams show up every week to pray on unsuspecting investors.

We update and share news on crypto scams as they show inside Crypto Masters VIP group, so you should consider joining if you wish to be sure and be the first to know now only where to invest, but also what to avoid.

**1. Bitcoin investment schemes**

In bitcoin investment schemes, scammers contact investors claiming to be seasoned "investment managers."

As part of the scheme, the so-called investment managers claim to have made millions investing in cryptocurrency and promise their victims that they will make money with investments.

To get started, the scammers request an upfront fee. Then, instead of making money, the thieves simply steal the upfront fees.

The scammers may also request personal identification information, claiming it's for transferring or depositing funds, and thus gain access to a person's cryptocurrency.

Another type of investment scam involves using fake celebrity endorsements.

Scammers take real photos and impose them on fake accounts, ads, or articles to make it appear as though the celebrity is promoting a large financial gain from the investment.

The sources for these claims appear to be legitimate, using reputable company names such as ABC or CBS with a professional-looking websites and logos.

However, the endorsement is fake.

**2. Rug pull scams**

Rug pull scams involve investment scammers "pumping up" a new project, nonfungible token (NFT) or coin to get funding.

After the scammers get the money, they disappear with it.

The coding for these investments prevents people from selling the crypto after purchase, so investors are left with a valueless investment.

A popular version of this scam was the Squid coin scam, named after the popular Netflix series Squid Game.

Investors had to play to earn cryptocurrency: People would buy tokens for online games and earn more later to exchange for other cryptocurrencies.

The price of the Squid token went from being worth 1 cent to about $90 per token.

Eventually, trading stopped and the money disappeared.

The token value then reached zero as people attempted but failed to sell their tokens.

The scammers made about $3 million from these investors.

Rug pull scams are also common for NFTs, which are one-of-a-kind digital assets.

**3. Romance scams**

Dating apps are no stranger to crypto scams. These scams involve relationships - typically long-distance and strictly online - where one party takes time to gain the other party's trust.

Over time, one party starts to convince the other to buy or give money in some form of cryptocurrency.

After getting the money, the dating scammer disappears.

These scams are also referred to as "pig butchering scams."

**4. Phishing scams**

Phishing scams have been around for some time but are still popular.

Scammers send emails with malicious links to a fake website to gather personal details, such as cryptocurrency wallet key information.

Common cryptocurrency scams include bitcoin investment scams, rug pull scams, romance scams, phishing scams, man-in-the-middle attacks, social media giveaways, Ponzi schemes, fake exchanges, and fraudulent employment,

Unlike passwords, users only get one unique private key to digital wallets.

But if a private key is stolen, it is troublesome to change this key.

Each key is unique to a wallet; so, to update this key, the person needs to create a new wallet.

To avoid phishing scams, never enter secure information from an email link.

Always go directly to the site, no matter how legitimate the website or link appears.

**5. Man-in-the-middle attack**

When users log in to a cryptocurrency account in a public location, scammers can steal their private, sensitive information.

A scammer can intercept any information sent over a public network, including passwords, cryptocurrency wallet keys, and account information.

Anytime a user is logged in, a thief can gather this sensitive information by using the man-in-the-middle attack approach.

This is done by intercepting Wi-Fi signals on trusted networks if they are in close proximity.

The best way to avoid these attacks is to block the man in the middle by using a virtual private network (VPN). The VPN encrypts all the data being transmitted, so thieves cannot access personal information and steal cryptocurrency.

### 6. Social media cryptocurrency giveaway scams

There are many fraudulent posts on social media outlets promising bitcoin and other crypto giveaways.

Some of these scams also include fake celebrity accounts promoting the giveaway to lure people in.

However, when someone clicks on the giveaway, they are taken to a fraudulent site asking for verification to receive the bitcoin.

The verification process includes making a payment to prove the account is legitimate.

The victim can lose this payment - or, worse yet, click on a malicious link and have their personal information and cryptocurrency stolen.

### 7. Ponzi schemes

Ponzi schemes pay older investors with the proceeds from new ones.

To get fresh investors, cryptocurrency scammers will lure new investors with crypto.

It's a scheme that runs in circles, since there are no legitimate investments; it is all about targeting new investors for money.

The main lure of a Ponzi scheme is the promise of huge profits with little risk.

There are always risks with these investments, however, and there are no guaranteed returns.

### 8. Fake cryptocurrency exchanges

Scammers may lure investors in with promises of a great cryptocurrency exchange - maybe even some additional or even free crypto.

But in reality, there is no exchange and the investor does not know it's fake until after they lose their deposit.

Cryptocurrency uses blockchain for verification and does not run through financial institutions, so it is harder to recover from theft.

Stick to known crypto exchange markets - such as Binance or ByBit- to avoid an unfamiliar exchange.

Do some research and check industry sites for details about the exchange's reputation and legitimacy before entering any personal information.

**9. Employment offers and fraudulent employees**

Scammers will also impersonate recruiters or job seekers to get access to cryptocurrency accounts.

With this ploy, they offer an interesting job but require cryptocurrency as payment for job training.

There are also scams when hiring remote workers. For instance, North Korean IT freelancers are trying to capitalize on remote job opportunities by presenting impressive resumes and claiming to be U.S.-based.

The U.S. Department of the Treasury issued a warning of this North Korean scam targeting cryptocurrency companies.

These IT freelancers seek projects involving virtual currency and use access for currency exchanges. They then hack into the systems to raise money or steal information for the Democratic People's Republic of Korea (DPRK).

These workers also engage in other skilled IT work and use their knowledge to gain insider access to enable the DPRK's malicious cyber attacks.

# HOW TO PROTECT BITCOIN AND CRYPTOCURRENCY

To protect against cryptocurrency scams, here are some of the common red flags:

- promises for large gains or double the investment;
- only accepting cryptocurrency as payment;
- contractual obligations;
- misspellings and grammatical errors in domain names, emails, social media posts or any other communication;
- manipulation tactics, such as extortion or blackmail;
- promises of free money;

- fake influencers or celebrity endorsements that seem out of place;
- minimal details about money movement and the investment; and
- several transactions in one day.

Protect digital wallets from scammers by practicing good digital security habits such as strong passwords, using only secured connections or VPNs, and choosing safe storage.

These are the most common scams that are known to date.

Even as we write this a new one comes up - someone pretends to show a 12-word seed phrase on social media, such as Facebook groups not knowing what it is.

A person lured by the prospect of easy money tries to access the wallet only to get exposed to hackers…

So keep this in mind - if it seems too easy, it might be a trap.

It’s impossible to list all of them since new ones come up every week.

Consider joining the Crypto Masters VIP group where we share research and news on the new scams, exchange problems, and other ways that we see scammers use to defraud investors in the space.

# THE STRATEGY

In this part of the book you’ll learn the strategy to find, filter, invest and take profits on altcoins so you can profit big in the crypto market.

# STEP 1: WHERE TO FIND ALTCOINS WITH 100X POTENTIAL

This is the wild wild west and now you know how to protect yourself.

Now it's time to go and search for gold. Here are the most common places where you can find new altcoins with huge potential.

However, if the coin is listed there and it looks great, it doesn't mean it's worth your money.

Therefore in the next chapter, you'll learn how to distinguish a good altcoin from a bad one.

If you wish all this research done for you, we share top altcoins to invest in crypto masters VIP groups, so consider joining.

We include in-depth research and analysis as well as links for your own research.

We also share the entry and exit strategy as well as real-time alerts, so you can get the best timing.

Now, let's see where the gold and 100x gems can be found…

# TWITTER

Twitter is the number one social media platform used by crypto projects and so naturally every new crypto project will have a twitter account.

On Twitter, there are a few ways you can find new tokens - by searching through related hashtags such as #crypto #altcoin #BSC or #ETH, following crypto-sharing twitter accounts and influencers, and by browsing the comment section where crypto token community members tend to shill their projects.

There are also giveaway channels that are mainly used by new projects to add engagement before the real marketing starts.

While giveaways don't have any real impact on the project, that's where you can find the newest ones.

Here's a list of top 5 crypto Twitter accounts and influencers worth following:

**1. Alex Starr**

https://twitter.com/AlexStarr369

Yours truly. On Twitter, I share the most interesting tokens I find and track, as well as the ones that I invest in. I also have a strong community following that tend to share their projects in the comments of my tweets, so you can find a few gems there as well.

**2. Caesars Calls**

https://twitter.com/CaesarsCalls

Caesar is a big crypto influencer with a large following who has the power to pump tokens. His ETH calls are doing really well, however, most of the projects he calls are memecoins and are not long-term. You should always time your entry and exit.

**3. Crypto Gems 555**

https://twitter.com/cryptogems555

This is another influencer on Twitter that has some very strong calls and is well-known in the community.

**4. Travladd**

https://twitter.com/OfficialTravlad

Travladd has grown enormously and has a very strong following. You can definitely get some gems from this guy.

**5. Altcoin Daily**

https://twitter.com/AltcoinDailyio

Altcoin daily is a good source of crypto altcoin news and updates, a great way to know what is happening in the crypto altcoin world.

# TELEGRAM

Telegram is another essential communication channel where each and every token has its own community.

It’s a go-to messaging app for crypto projects where they can build community and interact with their followers.

It’s interesting to note that while every crypto project has a Telegram group or channel, NFT project tend to focus on Discord.

While there are some exceptions, that’s the rule.

There are also lot’s of telegram channels and groups where you can find new crypto projects, listen to AMA (Ask me anything, basically an interview with a project) and even get automatic updates on new project listings.

**Here are the top 5 Telegram channel to follow:**

**1. Crypto Altcoin Reviews**

https://t.me/CryptoAltcoinReviews

That's where I review the most exciting altcoins, interact with the community, do AMAs with the project and run giveaways. A must join!

**2. Pinksale Bot**

https://t.me/PinkSaleTracking

This is an automated channel that tracks new presales listed on Pinksale - one of the most popular launchpads on Binance Smart Chain.

**3. CaesarsCalls**

https://t.me/Caesars_Calls

We mentioned his Twitter, but he is also doing amazing work in the telegram channel as well. He often runs AMAs with projects that is well worth to tune in and listen.

**4. Whale Coin Talk**

**https://t.me/whalecointalk**

A big telegram community that is preferred by projects to advertise and do AMAs as well.

**5. Baller Crypto Calls**

https://t.me/BallerCryptoCalls

Another big Telegram channel that has listed some very good tokens.

**6. BONUS: Crypto Masters VIP group**

https://cryptomoneymastery.com/

That's our VIP group where we research analyze and post only top project that we invest with entry and exit points.

It's paid, but for the value it provides it is well worth the $29.99 a month.

# CRYPTO INFLUENCERS

Crypto influencers serve two purposes - some of them find and share great project with big potential, and some projects, mostly memes gain big potential because a big influencer on board.

One way or the other, following the biggest influencers in the crypto space is a good idea to find great projects.

However, don’t just blindly buy because an influencer is on board, always do your own research and see if the project has any rear potential besides influencer hype.

Here are the top 5 biggest crypto influencers to follow:

**1. BitBoy Crypto aka Ben Armstrong**

https://www.youtube.com/@BitBoyCryptoChannel

While mostly focused on Bitcoin and other top 10 altcoins, BitBoy provides quality content and insights into the market.

**2. Anthony Pompliano**

https://www.youtube.com/@AnthonyPompliano

With over 1.6M Twitter followers and nearly 400k YouTube subscribers, Anthony Pompliano is one of the most active crypto influencers. He offers daily tech and finance updates, and also has a podcast called the Pomp Podcast.

**3. Brian Jung**

https://www.youtube.com/@Jungernaut

Among the most popular crypto YouTube channels with over 1M subscribers and 40M views, clearly Brian Jung is doing something right. As well as being an investor and entrepreneur, Brian does what he does best: sharing crypto insights and helping others achieve financial success.

**4. Layah Heilpern**

https://www.youtube.com/layahheilpern

Heilpern is a UK-based crypto influencer who discusses crypto and Bitcoin issues and updates. She has her own YouTube channel, as well as a website that offers crypto-related content.

**5. Andreas M. Antonopoulos**

https://www.youtube.com/@aantonop/

Andreas Antonopoulos is a Greek-British tech entrepreneur who’s also known for being a Bitcoin and blockchain advocate. He’s also an author who has written books that help explain Bitcoin and the blockchain industry, such as Mastering Bitcoin: Unlocking Digital Currencies, Mastering Ethereum, and The Internet of Money.

# CRYPTO MAGAZINES

Crypto blogs and magazines is another great source of crypto news and updates on the most exciting projects that are coming out.

Usually they talk about bigger and long-term projects, which is great for long-term investing.

You also get general crypto updates and can see the pulse on what's happening in the crypto and NFT space.

These are the top 3 crypto magazines you should read daily:

**1. Coin Telegraph**

https://cointelegraph.com/

Cointelegraph Magazine explores the world of blockchain and cryptocurrency through stories on social impact, innovative use-cases, and prominent builders.

Cointelegraph Magazine is a new publication that goes beyond the daily news and delves much more deeply into the stories, trends, and personalities that inspire cryptocurrency and blockchain conversations around the world.

**2. Coin Desk**

https://www.coindesk.com/

Coin Desk is building the most influential, trusted information platform for a global community engaged in the transformation of the financial system and the emerging crypto economy.

CoinDesk is an integrated platform for media, events, data & indices for the next generation of investing and the future of money.

**3. Blockchain Magazine**

https://blockchainmagazine.net/

Blockchain Magazine is the most trusted international platforms for news, research, insights on Block chain and other distributed ledger technologies.

# LAUNCHPADS

Crypto launchpads are websites that help new crypto tokens raise money before launch.

Usually the projects offer tokens at a presale for a discounted rate thus raising money for marketing, development and liquidity.

However, since many of these projects are just starting out, most of them don't last any longer than a week, so you really have to do your due diligence.

You can find new projects that are going to be launching on launchpad websites and social profiles, so it is still a great place to find good short term as well as long-term opportunities.

Here are the top 5 launchpads to find new tokens:

**1. Binance Launchpad**

https://launchpad.binance.com/en/

Binance is the biggest centralized exchange and has a very high demand for projects to be listed there. They do their due diligence, so you can be safe that the team and project have good intentions - however, good intentions don't guarantee success, so you always have to do your own research and time your entry. With that being said, if you manage to get into presales, you're most likely to have a guaranteed profit if you time your exit right.

**2. Bybit Launchpad**

https://www.bybit.com/en-US/trade/spot/launchpad

Bybit is another big exchange with high barrier of entry for projects. The same applies here - they do their due diligence, however, good intentions don't guarantee success.

**3. Pinksale**

https://www.pinksale.finance/

Pinksale is a decentralized launchpads, meaning anyone can create a presale or a fair launch there. You'll see a huge number of scams and project that go nowhere after launch, but that doesn't mean you can't find good gems either.

However you have to always do your own research when investing in projects listed on decentralized launchpads.

**4. Gempad**

https://gempad.app/

Gempad is another decentralized launchpad that allows anyone to list their tokens for presale. Same rules apply - lot's of scams and fails, but you can find good gems - always do your own research.

**5. Coinlist**

https://coinlist.co/

Coinlist is a launchpad that has launched some of the biggest cryptos available right now. You have to meet certain criteria to invest, however, it's well worth the try. While projects there are vested, that doesn't guarantee success - always do your own research.

# CRYPTO WEBSITES

There are many crypto websites where projects list new tokens in order to gain exposure.

Some of these listing sites automatically scan for new tokens and do contract security checks.

If you find something with good potential, you can become one of the first people to invest - guaranteeing profits if you get into a good project.

Here are the few crypto websites to check:

**1. Top 100 Token**

https://top100token.com/

This website automatically lists new tokens, does a quick automated review as well as show its stats. However, if you find a token that does well don’t simply jump in - find their website and community and always do your research first.

### 2. Coin Sniper

https://coinsniper.net/

Coinsniper is one of the biggest websites where project owners list new projects in order to gain exposure. You can specifically search for presales or tokens that have already launched - giving you hundreds of new opportunities to look through every day.

### 3. Poocoin

https://poocoin.app/

While poocoin shows crypto charts of all tokens launched on BSC, it's also a place where projects run banner ads to gain more exposure. It's a good way to find new tokens, since banner ads are expensive there - meaning that projects teams are investing into marketing heavily.

### 4. CoinMarketCap

https://coinmarketcap.com/new/

CoinMarketCap is the biggest crypto chart tracking website and being listed there is a big accomplishment for a crypto project. Looking through new listings on the website can give you multiple new projects to invest and some of them pump hard just because of being listed there. However, this pump is short term, yet, it has provided us multiple 10X-35X opportunities.

### 5. CoinGecko

https://www.coingecko.com/en/new-cryptocurrencies

Similar to CoinMarketCap (CMC), CoinGecko (CG) is the second largest tracking site and new tokens listed there can provide some great opportunities.

# CONCLUSION

So there you have it.

Using the tools, websites and influencers listed here you'll have hundreds of new tokens to shift through to find real gems to invest.

No matter if it's a bear market or a bull market, these tokens tend to increase in value and make money - if you know what you are doing.

Therefore, in the next chapter, you'll learn how to shift through all these tokens and find true gems that have a great potential to increase in value 10-100 times, both long-term and short-term.

# STEP 2: HOW TO FIND CRYPTO GEMS & AVOID SCAMS

Now you should have a list of tokens that are new or launching soon.

All of them say they are going to do big things, the community is calling for 100x and everyone you ask says buy and hold.

Well, the fact is, every token says that.

Yet, 99% of them won't last long and are pretty much worthless, despite what they, influencers or marketing says.

You must learn to keep your eyes open and your mind cold.

Stick to the rules I'll teach you and you'll be a successful investor.

There are two things you will master in this chapter - how to distinguish between winners and losers and how to manage your risk - because even if everything is great, there are still external factors that can make a project fail.

Therefore risk management is key.

With that being said, here are the things you should look at when trying to judge a project.

# THE VISION OF THE PROJECT

When evaluating a crypto project, it’s important to ensure that it has a strong and achievable vision.

In crypto, there's such a thing as "vaporware," which often refers to projects with all the bells and whistles — but are unlikely to get off the ground.

When evaluating a crypto project, be wary of those that seem too cool and promise too much without having a solid plan or foundation to back it up.

Visionaries in the industry come up with many groundbreaking project ideas, but only a few are ever feasible or practical enough to be implemented.

# BACKGROUND AND TEAM

Another key thing to consider is the team behind the project.

This is important because, at the end of the day, it's the people working on a project that will make it successful (or not).

When looking at the team, consider things like:

- The team members’ experience;
- Their history and level of expertise in the crypto space; and
- How cohesive the team is.

The above factors will give you some insight into whether a team is strong and likely to make their project successful.

Also don’t just believe what they say. Many scam project say that for example their CEO has worked in Google for 4 years and has private phone number of Elon Musk, bu where’s the proof?

If there’s none, be very careful.

Try to find social information of team members - their social media profiles, Linkedin, and Twitter.

Are there any videos of them? What’s the history of their activity?

Social media can be easily faked, and if you see that their account is 10 years old, but they started posting a few weeks ago, that’s a red flag.

However, another side of the argument is, many crypto projects tend to choose to be anonymous.

However, if that’s the case, be extra careful, because a team can very easily abandon the project taking investor money.

What are the safety measures in place to make sure that never happens?

That’s when you need to pay closer attention to whitepaper and tokenomics for example.

# QUALITY OF THE WHITE PAPER

The white paper is a document that typically outlines everything you need to know about the project, including the vision, the problem it intends to solve, the solution, the tokenomics and more.

A good white paper will be well-written and easy to understand without being too technical. It should also be clear about the problem the project aims to solve and how the solution will work.

If a white paper is vague or uses too many obscure terms you don't understand, it may not be worth your time (and money) to invest in that project.

If you don’t have the time or patience to go through multiple white papers, you can also check out the projects’ litepapers.

These are abridged versions of white papers but are just as informative.

# POTENTIAL MARKET AND USE CASES

When considering a project, it's also important to consider the potential market and whether there is a need for the solution the project is offering.

For example, if a project is trying to solve a problem that doesn't exist or has already been solved by another project, then it's unlikely the project will make a dent in the crypto space.

It's also important to think about the potential use cases for a project.

For example, if a project is trying to solve a problem that concerns only a small group of people, then the market for that project will be very limited.

# TOKENOMICS

Tokenomics refers to the economic model of the project and how the token will be used within the ecosystem.

For example, if a token is only being used as a means of payment, then its value will likely fluctuate along with the market.

However, if the token is being used to power a decentralized application (DApp), then the tokenomics will be more complex, and its value will be more stable.

It's important to understand the tokenomics of a project before investing, as it can give you some insight into the potential value of the token.

Also, it’s important to look at token allocations and see if they make sense.

Always see if tokens are locked in a smart contract - meaning that team or other big holders can’t just sell it and drop the price.

It’s also important to know if there are any previous private sale or presale buyers that got tokens for cheap - some of them sell it as soon as token launches.

# POTENTIAL FOR GROWTH

Growth potential refers to the likelihood of the project increasing in value over time.

For example, if a project has a strong team, a good roadmap and a solid tokenomics model, then it's likely that the project will grow in value over time.

Researching a project thoroughly before investing is important, as many factors can affect its growth potential.

# THE PRODUCT

The product refers to the actual solution the project is offering.

Again, it's important to ensure the product is actually needed and that it solves a real problem.

Take Ethereum, for example, which was built based on the need for a platform that could support smart contracts and expand the capabilities of blockchain technology.

Solana (SOL), on the other hand, is a blockchain that uses proof-of-history, a unique consensus mechanism.

Built on the premise that an “internal clock” can greatly benefit transaction speed,

Solana succeeded in becoming one of the best blockchains when it comes to transactions per second.

# COMMUNITY TRACTION

Community traction refers to the level of interest and engagement the project has generated in its community.

A good way to gauge community traction is by looking at the number of social media followers, blog subscribers and forum posts.

The more active the community, the more likely the project will be successful.

It's also important to consider the quality of the community, as opposed to just the quantity.

For example, a project with a large number of social media followers but very few active users is likely not as strong as a project with a smaller number of social media followers but an active user base.

Also, some projects use ‘chatter’ services to appear having more engaged community than they actually do.

You need to know how to spot these - most of the time they don’t really engage in intelligent conversations and instead send hype messages and gifs.

# MARKET CAPITALIZATION

Market capitalization is the total value of all the tokens that have been mined.

It's a good way to gauge the overall size of a project.

In the case of crypto that isn’t mined, the market cap can also refer to the total value of a company’s shares.

It’s a good indicator of asset stability, given that crypto can be volatile.

Generally, cryptos with larger market caps tend to be more stable than those with smaller market caps.

At the same time, make sure to see the liquidity available.

The higher is liquidity, the more stable project is.

# THE PLATFORM

A project’s platform refers to the underlying technology the project is built on.

For example, Ethereum is built on the Ethereum blockchain, while BNB is built on the BNB Smart Chain (BSC).

Each platform has its own advantages and disadvantages, and it's important to research a project thoroughly before investing.

For example, Ethereum is the most popular platform for building DApps, while BSC is designed to offer high performance and low fees.

# TRANSPARENCY

Transparency refers to the level of information that the team makes available to its community.

A transparent team will regularly communicate with its community and provide updates on the project’s progress.

A non-transparent team, on the other hand, will be secretive and withhold information from its community.

It's important to invest in projects that are transparent, as it's a good sign that the team is confident in the project and willing to be open about its progress.

Additionally, it will keep you safe from various scams like rug pulls.

# THE ROADMAP

The roadmap should outline a project’s business plan and give you some insight into how the team plans to execute its vision.

A good roadmap will be well-thought-out and realistic, with clear milestones that the team plans to achieve.

It should also be updated regularly to reflect its current status.

If a roadmap is outdated or unrealistic, then it's likely that the project won't be successful.

# CONCLUSION

There you have it.

These are all the things you must consider and do in depth background research in order to spot good projects with huge potential.

Yes, it is a lot of work and it can be boring, but in the end it will save you a lot of money and help you make even more.

We have a big team that is working full time to find these gems and share them with our members inside the Crypto Masters VIP group.

All members get access to the best projects in the market available, in depth research and analysis and entry and exit alerts for most profits.

If you are interested in having all this work done for you, I highly encourage you to join us.

Learn more and join Crypto Masters VIP here:

https://cryptomoneymastery.com/

So now you’ve found new tokens and after doing research found true gems with that 100x potential.

Now it’s time for step 3 - entering the market.

# STEP 3: HOW TO INVEST IN CRYPTO ALTCOINS

Once you found the crypto altocin and project that is worth your money, what are the best strategies to enter the market?

In this chapter you learn what are the do’s and don’ts of buying into crypto tokens as well as the correct risk management strategies to protect your money and follow Warren Buffet’s number 1 rule of investing - never lose money.

# ESSENTIAL PRICIPLES OF RISK MANGEMENT

While the world of crypto and DeFi is exciting and filled with plenty of opportunities for high returns, it also comes with a lot of unique risk, which has caused many people to lose money.

In the past ten years there have been several severe market cycles in crypto, and most recently the collapse of the Luna/Terra ecosystem caused hundreds of billions of dollars in losses for the crypto economy.

In the face of the risks associated with crypto, it is essential to follow risk management principles to assure long term success, which is what we are going to cover in this article.

# PRINCIPLE 1: HAVE A LONG TERM PERSPECTIVE

While crypto can be very volatile in the short term, it is highly likely that the ecosystem as a whole will continue growing over time.

This means that if you invest with a 10 year time horizon you are less likely to experience losses than if you try to time the market.

If you buy crypto when the market is hot and sell it when the market goes through a correction, you will never make money in crypto.

The state of the crypto markets right now bears much resemblance to the state of the tech stock market in the late 90s, with a huge hype for a technology that has not fully matured yet.

Just like the tech bubble crash of 2000, many tokens are now experiencing declining prices, but over the long term, high quality tokens still have a lot of room to grow.

This can be exemplified by Amazon, which after its IPO in 1997 went on to appreciate in value by more than 40x, only to drop in value by more than 90 % in the tech bubble crash of 2000.

While investors who sold their Amazon shares in the crash likely lost a lot of money, the investors who kept holding their shares until today made amazing returns.

When applying this long term thinking to crypto, short term price declines start to matter less, and true value starts to matter more, which will not only help you sleep better at night, but also provide you with better results over time.

When applying this long term approach, these are some of the things to keep in mind:

- Only invest in projects that you have researched and believe will be valuable in a decade
- Avoid using leverage such as futures or crypto collateralized loans

- Avoid short term trading strategies

## PRINCIPLE 2: USE YOUR HOLDINGS TO GENERATE YIELD

The DeFi space is abound with opportunities to use tokens to generate yield which often greatly outperforms traditional interest rates and dividend yields.

These opportunities come in many shapes and forms, and include strategies like staking a token to secure a blockchain, providing liquidity to decentralized exchanges, and lending to other crypto users.

Over time these yield opportunities allow you to accumulate more tokens, which helps soften the blow of price declines and improve your long term results.

While it is possible to get double digit yields on many tokens, it is important to understand that yield opportunities come with different levels of risk and reward, and that rates change over time.

Additionally, some yield opportunities include a mix of several tokens, which affects portfolio allocation over time and may cause what's known as impermanent loss.

With this in mind, these are some things to keep in mind when generating yields with your tokens:

- Generate yield from several different sources to diversify your risk
- Avoid yield opportunities that includes tokens which you wouldn't hold otherwise
- The higher yield you are targeting, the more actively it needs to be managed

## PRINCIPLE 3: DIVERSIFY YOUR PORTFOLIO

While it is fairly easy to predict that the crypto space as a whole will continue growing in the future, it is much harder to predict exactly which tokens will lead that change, and what tokens will disappear.

With this in mind, it is important to diversify your crypto portfolio across many different tokens and yield opportunities.

Without this diversification, your portfolio will be vulnerable to potential issues with single tokens or yield opportunities, and if your portfolio consists of only a few positions you run the risk of losing a large portion of it if something goes wrong with one of those projects.

By diversifying your portfolio across several positions you can get the benefits of a higher potential return without exposing yourself to large potential losses as the result of one bad decision.

If you do not have the time to research enough tokens to build a highly diversified portfolio, it might be worthwhile to consider joining Crypto Masters VIP group where I and other experienced crypto analysts research and share the biggest investment opportunities in the DeFi space.

While there are several ways of diversifying your portfolio, a simple but effective approach is to establish a certain percentage allocation to each component of your portfolio, and then re-balance over time to maintain that percentage allocation.

With this approach, you will automatically capture some profits when a certain position in your portfolio outperforms other positions in your portfolio, as well as increase your exposure to tokens that become discounted in relation to your other tokens.

These are some things to keep in mind when diversifying your portfolio:

- Try to match your level of conviction in positions with your intended allocation

- Ensure that no one position ends up making up too much of your portfolio value
- Set a schedule to re-balance your positions periodically

# PRINCIPLE 4: HEDGE CRYPTO MARKET CYCLES WITH STABLECOINS

The crypto markets go through market cycles much more rapidly than traditional financial markets, and the swings of the market are often significant.

While this can seem scary, it is also an opportunity to improve your results, if you handle the market cycles correctly.

One way of doing this, without depending too much on timing, is to always keep a portion of your portfolio allocated towards stablecoins like USDC, USDT, and BUSD.

As stablecoins are pegged to fiat currencies, they will (in theory) not decline in value when the rest of the crypto market declines.

Thus, by having stablecoins as a part of your portfolio, you will experience less loss in market declines, and will have more funds to invest when the market is trading at a discount.

In light of recent events with the collapse of the stablecoin UST, it is important to also remember that any stablecoins you hold should be well researched, and that you should diversify across several stablecoins and several yield opportunities.

Although this strategy is hard to execute perfectly, it can be very effective to help you capture profits in a bull market and seize buying opportunities in a bear market.

In theory, your allocation to stablecoins should become higher as the market is reaching a top, and lower as the market is reaching a bottom.

To help you better understand crypto market cycles it is helpful to understand that the market as a whole is currently largely driven by the price of S&P500 and BTC, so if you can understand when these tokens are overpriced or underpriced it will help you estimate the general market cycle.

Beyond just following the general market sentiment, other data points that could help you make this judgment from time to time are indicators like the crypto fear and greed index and the bitcoin rainbow chart.

These are some things to keep in mind when hedging with stablecoins:

- Use also your stablecoins to generate yield
- Only invest in stablecoins that you have researched and trust will keep their value
- Diversify your stablecoin holdings across several stablecoins

# PRINCIPLE 5: DON’T TAKE SECURITY FOR GRANTED

No matter whether you are keeping your crypto portfolio with a centralized exchange or in a decentralized wallet, you can’t take your security for granted.

With decentralized wallets people regularly get hacked, losing access to everything in their wallets.

Even with centralized exchanges the security of your funds could be compromised, such as with the infamous Canadian exchange QuadrigaCX which lost clients hundreds of millions of dollars.

To handle this risk associated with crypto assets, it is important that you establish a secure infrastructure for your crypto holdings.

For centralized exchanges, it makes sense to only use the most established actors, and if your holdings grow large enough, to spread it out amongst several exchanges.

For decentralized wallets, there are several considerations that goes into ensuring that your wallet is kept secure:

- Use a hardware wallet such as Ledger or Trezor
- Store your seed phrase to the wallet on paper, without ever saving it digitally, and keep that paper in a safe or bank valve
- Only connect your wallet to sites which you trust and which have gone through an audit from a reputable blockchain code auditor such as Certik

Additionally, as your holdings become larger, it might make sense to keep several wallets with different seed phrases to spread your holdings, or use a multi-signature wallet such as Gnosis to provide an additional layer of security to your holdings.

# CONCLUSION

While the crypto space is ripe with opportunity, the winners in the space are going to be those who can properly handle their risk.

With these principles in mind, you will be better set for success than many others in the space, and will be able to sleep better at night, knowing that you have an active strategy to minimize your financial risk and maximize your long term results.

# BEST ENTRY STRATEGY: DOLLAR-COST AVERAGING

For a long-term investor, a slow and steady approach is the way to go.

That's where dollar-costing averaging can come into play as it helps you focus on the benefits over time rather than the ups and downs of a day or week.

The strategy involves dividing up your total investment into small increments and investing them in the market regularly.

For example, if your yearly goal is to invest $1,500 into Bitcoin, you would contribute around $125 a month throughout the year.

But you can break those contributions down even further to be weekly or daily.

With dollar-cost averaging, you're setting recurring buys at regular intervals for a fixed dollar amount, and you're buying both the highs and lows.

If the price of your investment drops during the time you are dollar-cost averaging, then you stand to make a profit if the price moves back up.

For many people, dollar-cost averaging is the most realistic and accessible way to ensure that they're getting into the market with a reduced level of risk, especially if they have a longer-term time horizon.

Dollar-cost averaging is a safer method of crypto investing than lump sum buying and selling.

It's lower risk and oftentimes lower reward, but still offers the chance of benefiting from market swings.

If you put $100 in Bitcoin every single month since 2010, you'd be one happy person right now.

If you did it over the last year, today you may not be happy, but maybe in a few months you would be incredibly happy.

In general, dollar-cost averaging is a good strategy for investing in established crypto projects that have long-term potential and might not be good for tokes such as memecoins.

# FUNDAMENTAL INVESTING RULES

**1. Investing is ZERO SUM**

Most people don't understand this cold hard truth about investing.

EVERY dollar you make in investing, is a dollar someone else LOST in investing.

It's zero sum.

For every winner, there is a loser. And trust us when we tell you, you have been programmed to be the loser.

We are here to fix you.

For those who need an example of a zero sum game: Imagine 3 friends have 10 jelly beans each. So in total, 3 players, 30 jelly beans.

You all place your jelly beans in the same pot.

If you take out 15 jelly beans, That means there's only 15 jelly beans left inside the pot.

One or both of your two friends are going to leave the game with less jelly beans than they started with.

THATS INVESTING.

It's a cold harsh game where smart people steal money from dumb people.

I know most of you have a friend who is dumb and made money investing.

But the same way 80% of Lottery winners go broke in 5 years.

The idiots will give all the money they made back to the markets.

The ignorant, arrogant and impatient always get destroyed in investing, it's only a matter of time.

But the same way most people lose, We are teaching you to be on the winning side of their trades.

The skill we teach you, is the skill of taking idiots money.

And trust us, Idiots will always want to gamble.

That's why the skills we teach you, will always make you money.

**2 . Understanding Economic Seasons.**

Crypto does not exist in a vacuum.

Most of you have bought the lie that Crypto isn't effected by the rest of the economy.

That's simply not true.

There's a very simple model you need to understand to be able to trade crypto currency effectively.

Cryptocurrencies love Reflation and Goldilocks Economic Periods.

We will call those two periods Economic Summer. Cryptocurrency struggles in Deflation and Inflation. Economic Winter.

To put in simple terms, In Economic Winter, the aim of the game is survival, huddle around the fire and keep warm.

In Economic Summer, the aim of the game is thriving, making the most of the sun and warmth.

You cannot trade crypto accurately without knowing the very basics of what Economic Season it is.

Here's a basic example of how Economic Seasons effect 'Risk-on' Assets like Crypto Currency.

Buy for Economic Summer, Sell for Economic Winter.

Now, your next question will be "But, How do we know when it's Economic Summer and when it's Economic Winter?"

Well, luckily for you, can join Crypto Masters VIP group.

You have us, who track the Global Economy 24/7. We look at economic data like unemployment reports in over 52 countries because we're maniacs.

You're an CM student.

So, WE WILL TELL YOU. CM includes an Economic Weather Report.

So don't worry. You won't be stuck out in the cold when winter comes.

You won't be huddled inside when summer comes.

You'll be at the right place at the right time, because that's what CM students do.

We make money when other people are losing money.

Welcome to the winners circle.

**3. Understanding Correlation.**

What is Correlation? 'A measurement of interdependence (the relationship) between two or more things'... Which means 'How things move together!'

There's two important rules of correlation you need to understand.

1) When BTC goes down, all of crypto is gonna go down.

There will be SUPER SUPER Rare exceptions, but you need to understand that those exceptions don't even last long.

Do not fall for the psyop that your "Fundamental" ALT coin is going to resist BTC's trend, it won't. Below is a chart of BTC and the top 200 crypto currencies of today:

2) You also need to understand that Stocks and Crypto are best buddies.

They follow each other like that overly obsessive couple in High School.

If the stock market dumps, expect Crypto to dump If the stock market pumps, expect Crypto to pump.

It will be virtually impossible for a Crypto bull market during a Stock bear market, so pay attention.

3) Not everything in the world is correlated. For example, here's the US Dollar

In CM, we will teach you the advanced methods of using correlation to your advantage when making trades and investments.

The correlation between assets are always changing month-to-month and you'll need to spot these changes happening in order to make money in the long run.

We do the same stuff the billionaire Hedge Funds do.

We are teaching you guys to be professionals like us.

Follow our signals to make money while you learn.

We're here to hold your hands all the way to the bank while we teach you how to do it on your own.

**4. FOMO 101**

Do not be an emotional moron. Here's a fact of life.

Most people are emotional, they do dumb things because they "feel" it's the right thing to do.

There is not time for emotions in the cold harsh realities of trading.

Here's a lesson on FOMO (Fear of Missing Out): You're going on vacation today, you've got a flight to catch but get delayed in heavy traffic.

You arrive late, rush through check-in and when you get to the gate you see the plane is taking off without you.

Would you fight your way onto the runway and try to run after the plane while it's flying off?

No, you wouldn't.

You'd mark the flight off as a loss, you'd go back to the desk, buy a new ticket and you'd take the next flight out to go enjoy your vacation.

Now. Imagine you see a Cryptocurrency that's been pumping 50% every day for the last 5 days.

You just noticed it because everyone is talking about it on twitter.

You see so many people posting about how they're making so much money.

So you load up your FTX app, put most of your money into this awesome Cryptocurrency and press BUY.

The next day you wake up and see the coin price crashed 35%.

You saw the plane speeding down the runway and decided to chase after it instead of saying you'll catch the next one.

This is FOMO.

The entire Crypto industry is designed to make you feel it.

Exchanges flashing neon Green and Red colours when you buy or sell.

YouTube influencers with bullshit clickbait "100x PUMP IMMINENT" videos.

It's all designed to target your emotions and make you feel like you have to buy or sell NOW.

If everyone has already bought, then how can price keep going up?

By the time you hear about a coin pumping, it's already too late. Remember this.

Don't chase the plane, go look for one that hasn't taken off yet.

**5. SUPPLY AND DEMAND.**

The price of EVERYTHING in the world is based off of supply and demand.

Imagine a special cookie, the best tasting cookie ever made.

The supply of this cookie is 1, only ONE exists.

The ENTIRE world wants to eat it.

How much do you think this cookie will cost? $1 million dollars maybe?

After all, whoever eats the cookie will be the only man to have ever tasted it.

But, let's imagine, the cookie maker baked 100 more of the exact same cookie.

Could he sell those cookies for the same price as when there was only one?

Probably not. Why?

Because demand for this cookie is the same (Everyone on earth wants it) but the supply is 100x higher.

The price is FORCED to drop.

The Cookie was so expensive because there was only one of them.

That was part of the price tag, now there's 100 of them.

Before, if you ate the only cookie in existence, you'd be the ONLY MAN ON EARTH to have eaten that cookie.

Now? You'd be one of 100. Bitcoin is 1 of 21,000,000.

It's so expensive because of it's quality and scarcity.

When something becomes less scarce, it also becomes less valuable.

When supply increases, demand must increase as well or else the price per unit will fall.

Now, imagine your favorite Cryptocurrency.

Do you believe the price per coin will stay the same if in the blink of an eye there's 5x more of them in existence?

Remember the golden rule. When supply increases, demand MUST increase or the price will fall.

**6. Always Buy Low and Sell High.**

Here's a fundamental law of the universe all the amateurs forget: As price rises people are more likely to sell.

As price falls people are more likely to buy.

Markets move in waves, up and down.

The more price rises the more likely it is to turn and go back down.

As it rises you should be thinking about selling. The more price falls the more likely it is to turn and go back up.

As it falls you should be thinking about buying.

It really is this simple. Don't overcomplicate it.

Don't allow FOMO or Fear to affect your decisions.

The fundamentals must never be forgotten.

# STEP 4: HOW AND WHEN TO TAKE PROFITS

Bull markets turn into bear markets and bear markets turn into Bull Markets.

It's a constant cycle.

Most investors lose because they don't understand how to play the two markets.

They will buy during the bull market, never sell and then hold during the entire bear market while waiting for the next bull market.

It's idiotic and is a giant reason people never make money.

Selling before the Bear Market is 100x more important than buying before the Bull Market.

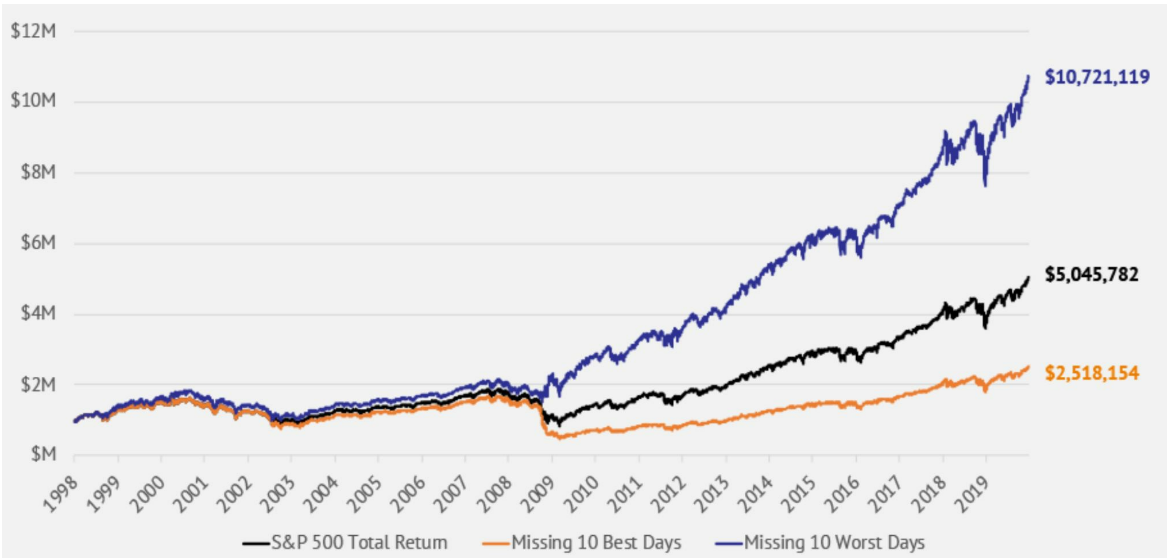
Here's a chart that explains how important it is to TAKE PROFIT.

The chart bellow shows you what a portfolio would look like if it

- "Missed 10 best trading days" (Yellow)

- "Missed 10 worst trading days" (Dark Blue)

-  Just "bought and held" (Black)




As you can see, it's MOST IMPORTANT to sell before the big crashes.

It's even more important than buying before the best pumps. Do not forget the point of investing.

1. Invest $1000 into XYZ

2. Turn it into $3000. Take the profits.

3. Spend the profits in the REAL world.

THE ENTIRE POINT IS TO BECOME RICH.

Buy and accumulate coins in the Bear Market.

Sell, Take Profit, and accumulate cash in the Bull Markets.

That's the game. Never forget it.

You'll notice MOST traders do the opposite and that's why you and all the other students will be taking their money from them.

We win because everyone else doesn't understand the game. Never lose sight of the point of investing.

So how do you know when to sell? If you join Crypto Masters its easy - we just tell you.

However, you should be able to know when to sell and plan this way in advance. Here are some of the best selling strategies.

# BUY THE RUMOR, SELL THE NEWS

‘Buy the rumour, sell the news’ is a well-worn expression, and in the context of crypto investing, it means that if good news is expected sometime in the future, the price will often move higher in anticipation of that date, but not necessarily after.

Market pricing tends to move in anticipation of something happening – the rumor.

By the time the event happens, most people who want to own the crypto already do.

This means that when the event occurs, there is no one left to buy and keep pushing the price up.

This leads people to sell, trying to cash in their profit.

In the same way, if positive news comes out and crypto drops on the news, traders will say, “the information was already baked in”.

What they are referring to is the fact that the price rise happened before the news, so the price of the asset already reflects the impact of that good news.

Thas has happened countless times in the crypto space and will continue happening, as long as human will be the ones buying and trading it.

If there’s a big price increase in anticipation of certain news you can be sure that at the time news comes out, the price will drop.

Thus you can exit beforehand and re-enter after the drop.

# THE VALUE HAS DOUBLED OR TRIPLED SINCE YOU BOUGHT IT

If your investment has shot up in value, you should probably sell at least a portion of it.

For example, you could sell what you originally invested, and then you're playing with house money going forward.

Because of how volatile crypto is, profits can disappear quickly.

Take at least some of your profits as a hedge against potential losses in the future.

# YOU NO LONGER BELIEVE IN ITS LONG-TERM SUCCESS

Part of investing in crypto is knowing when to cut your losses.

This can be difficult since people are often very passionate about the cryptocurrencies they buy.

That's why it's important not to get overly attached to any project.

Here are a few signs that a cryptocurrency may be on the way down:

There isn't much development going on.

You have doubts about the management team.

The community that supports it is getting smaller and smaller.

# YOU'VE FOUND BETTER INVESTMENT OPPORTUNITIES

Cryptocurrencies and blockchain technology are advancing rapidly.

When Litecoin launched in 2011, it was a dramatic improvement on Bitcoin in terms of transaction processing.

Since then, plenty of new cryptocurrencies have left Litecoin in the dust.

If other cryptocurrencies have surpassed one of your current crypto holdings in a key area, it makes sense to sell.

You can get out before it loses too much ground and free up cash to invest in something better.

# SIGNS OF BEARISH CHART PATTERNS

One of the best times for taking profits in crypto is when you spot the formation of a bearish chart pattern.

Death crosses, head and shoulders, shooting stars and other bearish patterns often signal trend reversals, and should be incorporated into any crypto profit-taking strategy.

# LACK OF UPCOMING CATALYSTS

Another good example of when to take crypto profits is when the price of Bitcoin or another crypto you're vested in stagnates and loses upward momentum.

This usually leads to price consolidation, which should serve as a possible exit signal in your crypto profit-taking strategy.

However, you should wait for confirmation from another indicator prior to placing a sell order.

# CHANGE IN FUNDAMENTALS

Another good time for taking profits in crypto is when a change in fundamentals begins to occur.

Knowing when these changes are taking place involves fundamental analysis.

Unlike technical analysis, which relies on crypto price charts, patterns and indicators, fundamental analysis involves looking at the number of people buying and using a crypto, a change in the team behind it, and other available information to know when to enter a trade and when to take crypto profits.

# UNCERTAIN MACROECONOMIC CONDITIONS

Similar to a change in fundamentals, your crypto profit-taking strategy should also account for changing or uncertain macroeconomic conditions.

Events such as wars, pandemics and recessions can have a significant effect on the stock, commodities, FX and crypto markets.

Any of these can cause major market disruptions, and can give clear signals for when to take crypto profits rather than watch them disappear.

These are the main things to consider when planning your exit.

As you now know selling at the right time is far more important then buying and thus it should never be overlooked.

If you wish to receive alerts and analysis to know exactly when to sell consider joining Crypto Masters VIP where we just simply tell you, along with all the reasoning behind it.

**To join Crypto Masters VIP and learn more visit https://cryptomoneymastery.com/**

# CONCLUSION

What a journey this was.

By now you should know the basics of cryptocurrency investing, ways to protect yourself and how to get started with it.

You know exactly where to find new tokens, how to filter them and how to invest and take profits.

Now comes the fun part - actually doing it.

When you start with it you'll see that it can become addictive and the world of crypto and all the possibilities might seduce you.

The key to remember here, is no matter how good everything looks always stick to the rules.

There's always a game of chance, but as long as you follow the rules and stick to the strategies listed in the book, you'll continuously see your portfolio grow and the sum of good decisions will eventually cause your portfolio grow eventually.

Note this - it's not one lucky coin that will do that for you, but the sum of continuously made good decisions.

So focus on that.

Start small.

Opportunities are abundant, so don't be afraid to miss it and don't chase it.

We have created the best tool and private group for altcoin investors imaginable to help you find those 100x gems, avoid scams and have your hand on the pulse of the crypto market.

If you wish to invest in crypto altcoins profitably and be guided by crypto experts with years of experience, that's a perfect place to be, so join it.

We made it super affordable to make sure everyone can easily join and benefits from it, even if you only take one opportunity from it.

Join right now, and if you don’t like it, you are always protected by the money-back guarantee and can cancel anytime.

We only work with people who are benefiting from it and are excited to be here, so if for whatever reason you believe it’s not for you, you can leave anytime. No questions asked.

# 7 COINS TO 7 MILLION

I am excited to invite you to claim a free report, "7 Coins to 7 Million: The Best 7 Crypto Coins to Invest in 2023 for Exponential Returns."

This comprehensive report, created by our team of cryptocurrency experts, will provide you with valuable insights and analysis on the top 7 crypto coins that have the greatest potential for exponential 10X to 100X or even 1000X returns if you invest now, in 2023.

As a crypto investor, I believe that this report will provide you with a competitive edge in the crypto market and will be the biggest opportunity of our lifetime.

I invite you to claim your free copy by clicking on the link or scanning the QR code provided in this message. Don't miss out on this opportunity and get the report right now:

https://cryptomoneymastery.com/7coins

P.S. This offer is only available for a limited time, so make sure to act fast and claim your free report now. Don’t miss it!

# THANKS FOR READING THIS BOOK!

Finally, if you enjoyed and benefited from this book, make sure to write a review wherever you got it! It helps us a lot!

Also, do a video review and post it on TikTok or Instagram reels and tag **@AlexStarr369** for a chase to win crypto prizes!