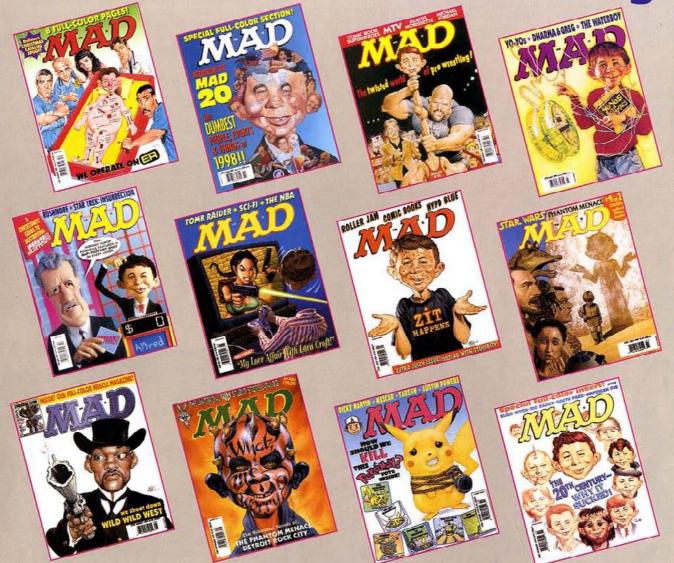


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THE MAD WORLD OF WILLIAM M. GAINES BY FRANK JACOBS

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MAD ABOUT THE MOVIES

Casablanca.
A Clockwork Orange.
Batman. You saw
the movies...now
read the spoofs!

MAD ABOUT THE '80S

A MAD look back at the decade that gave us such notable disasters as the Exxon Valdez spill, Ronald Reagan's Presidency and Michael Jackson's nose!

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A Full-Color Wrap-Up
of the 20 Dumbest
People, Events and
Things of 1999! Plus...
Our Spoofs of The
Sopranos and The Sixth
Sense! And... Sing Along
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the usual gang of idiots

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READERS' CHOICES BRING CLASSIC MAD ARTICLES BACK TO LIFE!

ONLY WHEN YOU'RE IN A HURRY...

Page 80

Originally Appeared in MAD #284

Picked by Brian Foster
of Alameda, CA –
"I picked this article because I think
it's unique and original, also I didn't
feel too sick after reading it!"



MORE

DEPARTMENTS

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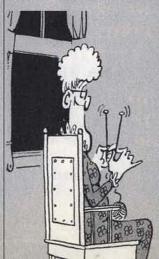
Page 68

Originally Appeared In MAD #71

Picked by: Tim Mantovi, Staten Island, NY, who said, "When an advertising man is taken away in a straightjacket because he can't deal with the pressures of naming a magazine that makes fun of Madison Avenue ads, we finally learn how MAD got its title."

A VISIT TO THE COUNTRY

** Various Places Around the Magazine



Page 79

Originally Appeared in MAD #92

Picked by
Grace E. Hampton,
Burbank, CA.
Grace's reason:
"I loved the cottage
surrounded by
giant crickets and
toads – and the
onomatopoeia
"Tood Tood"
"Breet Breet."

WHAT SINGLE GOAL **HAS BROUGHT AGREEMENT AND UNITY AMONG VASTLY DIFFERENT GROUPS?**

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-

These days it seems that no one can agree on anything. People's opinions are always divided when it comes to politics, moral issues and even Lorena Bobbitt. To find out what one thing everyone agrees on, fold page in as shown...



FOLD THIS SECTION OVER LEFT

FOLD BACK SO "A" MEETS "B"



DEMONSTRATORS OF VARIED BELIEFS ARE ON THE WARPATH TO BANISH THINGS SICKENING TO ALL. THEY ARE NOW HAR-NESSING THEIR ENERGY TO FIGHT A HATED ENEMY. AP

WHITETAIL DEER: 4 years old. Forest creature and a member of the Nature's Revenge Association.

"Every year my peaceful woodland home is invaded by thousands of hunters who shoot at me with rifles and guns with absolutely no provocation on my part. Usually I'm just walking around, minding my own business or chewing on some berries when BANG! A bullet goes flying past my head. Now don't get me wrong. I have nothing against sportsmen, but I don't like being the target of some accountant from Scarsdale out for a weekend with his buddies. All of the bears, rabbits, racoons and other forest creatures I've spoken to feel pretty much the same way.

"That's why we formed the NRA-Nature's Revenge Association. We've learned that a hunter will have a new appreciation and respect for an animal that's armed as heavily as he is. We know that guns aren't toys ... Believe me, we know. So we teach our members gun safety and train them not to shoot unless they've been shot at first ... a lesson most hunters haven't learned yet.

"So this year we're ready. We've been practicing for months. We've got our permits. And we're determined to have a safe hunting season for all involved. If you want to visit our home and take our pictures, fine. But keep your guns in the cities where they belong.

No one wants to be the deer-ly departed."

m the NRA°.



The NRA Animal Firearms Program provides law abiding beasts with basic instruction in the safe handling of guns with their paws. If you are an endangered species and want more information, write to Nature's Revenge Association, Yellowstone Ntl. Park, Wyoming, 00118.