



# MAD O.J. POG SCHTICKERS

*If there was ever a doubt in anyone's mind that the field of "collectibles" is comprised mainly of moronic schmucks who enjoy wasting large sums of money on totally lame and worthless crap, then witness the inexplicable and highly annoying success of **POGS!***

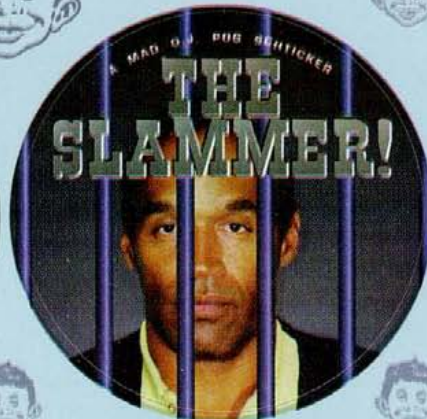
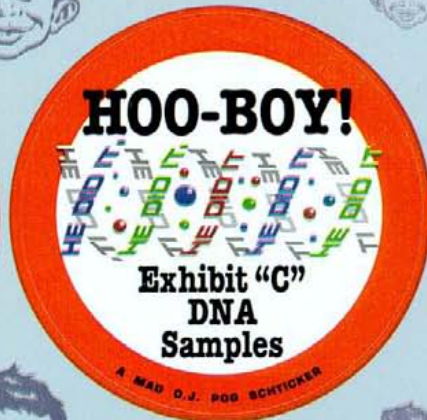
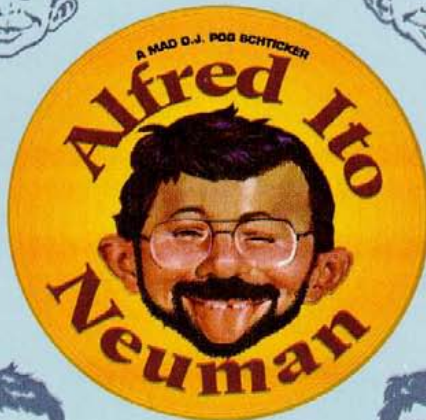
**POGS** (or "Milkcaps" as they're called by people who prefer calling them "Milkcaps") are many things to many people, but to us they are nothing but flimsy circles of cardboard crud whose utterly pointless and inane images would only be of interest to those who derive pleasure from such activities as keeping track of their own drool!

**BUT DESPAIR NOT!** *For those with even the most microscopic shred of intelligence, there is now an effective way to fight back against this societal scourge of POGS which threatens to turn the most sensible among us into dysfunctional nitwits!*

Use **MAD O.J. POG Schtickers** to instantly transform ordinary, run-of-the-mill, boring POGS into one-of-a-kind, socially relevant, extremely valuable, boring POGS! Simply peel off one of our POG cover-ups and affix to the POG of your choice. It's bound to be an improvement! (Then again, maybe not!)

POG ARTIST: SAM VIVIANO





A  
COLLECTOR'S  
GUIDE to  
**MAD'S**  
**O.J. POG**  
**SCHTICKERS**

Collector's Tip  
**#1**

A good collector corners the market. To do this effectively you will need to buy as many copies of this MAD Super Special as possible! The more you buy, the more you will own. The more you own, the more valuable your collection will be. We recommend starting with four or five thousand issues and adding more as your bank loans are approved.

Collector's Tip  
**#2**

A good collector cares for their investment with proper handling and storage. To insure that your MAD O.J. POG Schtickers remain in mint condition store them in a Rumbaflex brand hyperbaric chamber (pressure set to .67 psi, temperature set to 12 degrees on the Pickenboch Scale). Never touch them or speak in their presence. Spittle sprayed POGS decrease in value.

## HOW TO GET THE MOST OUT OF YOUR MAD O.J. POG SCHTICKERS

Those who use MAD O.J. POG SCHTICKERS to cover regular POGS are acting in the service of all mankind - and their own wallet! Our studies show that POGS can be worth up to 150 times their regular value when totally obliterated by a MAD O.J. POG SCHTICKER. To find out what our sources say some of the most popular (and irritating!) POGS are worth when properly defaced, see handy reference guide below:

REAL POG	VALUE	REAL POG with MAD O.J. POG SCHTICKER	VALUE
<i>Pong Stink</i>	2¢	<i>The Slammer</i>	\$110
<i>Three Twins</i>	13¢	<i>The "Dream Team"</i>	\$620
<i>Tom And Jerry</i>	9¢	<i>The Two Katos</i>	\$125
<i>Dopey</i>	10¢	<i>Alfred Ito Neuman</i>	\$775
<i>Bad Boy</i>	25¢	<i>Bad Boy O.J.</i>	\$550
<i>Poison Everywhere</i>	8¢	<i>The Verdict</i>	\$270
<i>Great White Shark</i>	15¢	<i>White Bronco Mania</i>	\$400
<i>Wicked Witch</i>	5¢	<i>Pin-Up Prosecutor</i>	\$240
<i>Halloween Pumpkin</i>	1¢	<i>The Bloody Knife</i>	\$100
<i>Cup A Joe</i>	6¢	<i>The Bloody Glove</i>	\$140
<i>Spitbull</i>	10¢	<i>The Verdict!</i>	\$550
<i>Psycho</i>	18¢	<i>Warped Witnesses</i>	\$460