

Early  
Spring  
1994

# MAD

IND

®

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Cheap?

S U P E R S P E C I A L

96 PAGES  
OF SUPER  
FEATURES!

INCLUDING  
28 COWABUNGAS  
PAGES ABOUT  
DUDES LIKE US!

AND A SILLY  
WEB OF  
10 ALL-NEW  
PAGES!

I STILL CAN'T  
BELIEVE THEY  
COULDN'T DO  
BETTER THAN  
MICHAEL  
KEATON!

# SUPER

ARRGH!

# HEROES

\* TRANSLATION:  
MY GOD! SOMETHING  
JUST SNAPPED! I  
THINK I'VE POPPED  
A DOUBLE HERNIA!



DRUCKER

DISPLAY UNTIL APRIL 26



# AN EXCITING NEW SUBSCRIPTION OFFER EXCLUSIVELY FOR READERS OF MAD MAGAZINE!

*"An extraordinary opportunity to own the official MAD Pin Collection!"*



## A Brief History of the MAD Pin Collection

*In late 1990, MAD publisher William Mildred Farnsworth Higgenbottom Pious Gaines IX decreed that there should be an official MAD Pin Collection and ordered that famous artisans from around the world be contacted to see who would work the cheapest to create these objects of art!*

*Unique in all of jewelry-making history, we broke the mold before we cast these pins!*

*Each official MAD Pin is precision crafted by machines that are turned On and Off by hand!*

*Each Pin is cast in Space-Age Alloys—the same Alloys used to make NASA space shuttle souvenir pins sold by guys hanging around Cape Canaveral!*

*The Official MAD Pin Collection smells like jewelry that costs thousands of dollars and can be mistaken for real gold at distances over 500 meters (though at shorter distances they may be mistaken for a lot of other things!)*

*These Pins will not be sold in any store—we know, we tried getting any store we could find to sell them and nobody would touch them!*

*Due to the special nature of this offer, the number of Official MAD Pins commissioned shall never exceed the demand! (In the event of a tie, all production will cease! That's our commitment to quality!)*

*These are the very same Pins that will be offered by us again and again and again in future issues of MAD Magazine!*

*An Important Reminder! Each Official MAD Pin is so valuable it will be personally delivered to your home by an official United States Government Employee, dressed like a mailman!*

*This offer is neither endorsed nor in any way connected to the Franklin Mint, Benjamin Franklin, Joe Franklin or Franklin Delano Roosevelt!*

## How To Get Your MAD Pin Collection FREE:

485 MADison Avenue



New York, New York 10022

I enclose \$59.50 for a 40-Issue Subscription.  
I'll save \$18.50 off newsstand price and get all three  
MAD Pins shown above absolutely free!

I enclose \$37.50 for a 24-Issue Subscription.  
I'll save \$9.30 off newsstand price and get the official  
MAD Logo Pin absolutely free!

I enclose \$15.50 for an 8-Issue Subscription.  
I'll save a paltry 10¢ off newsstand price and get to  
look at someone else's MAD Pins because you won't  
send me any!

CHECK HERE IF RENEWAL

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ Zip \_\_\_\_\_

Our Pledge: MAD will not sell or give your  
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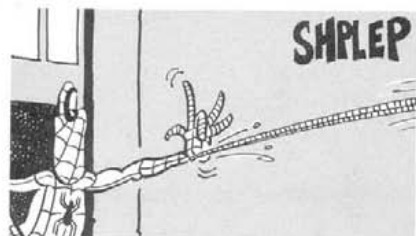
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USE COUPON OR DUPLICATE

# SUPERHEROES



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### WILLIAM M. GAINES founder

NICK MEGLIN and JOHN FICARRA editors

LEONARD BRENNER art director

TOM NOZKOWSKI production director

CHARLIE KADAU and JOE RAIOLA associate editors

DICK DE BARTOLO creative consultant

ANDREW J. SCHWARTZBERG assistant editor

AMY L. VOZEOLAS editorial assistant

CONTRIBUTING ARTISTS AND WRITERS the usual gang of idiots

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Leonardo! Michelangelo! Donatello! Raphael! Famous painters? Hmm ...yes! But they're also the names of some pizza-chomping reptiles! Well, move over, you shelled schmucks! Here's

# MAD'S GALLERY OF LESSER-KNOWN NINJA TURTLES

