

## AN EXCITING NEW SUBSCRIPTION OFFER

### **EXCLUSIVELY FOR READERS OF MAD MAGAZINE!**

"An extraordinary opportunity to own the official MAD Pin Collection!"







### A Brief History of the MAD Pin Collection

In late 1990, MAD publisher William Mildred Farnsworth Higgenbottom Pious Gaines IX decreed that there should be an official MAD Pin Collection and ordered that famous artisans from around the world be contacted to see who would work the cheapest to create these objects of art!

Unique in all of jewelry-making history, we broke the mold before we cast these pins!

Each official MAD Pin is precision crafted by machines that are turned On and Off by hand!

Each Pin is cast in Space-Age Alloys—the same Alloys used to make NASA space shuttle souvenir pins sold by guys hanging around Cape Canaveral!

The Official MAD Pin Collection smells like jewelry that costs thousands of dollars and can be mistaken for real gold at distances over 500 meters (though at shorter distances they may be mistaken for a lot of other things)! These Pins will not be sold in any store—we know, we tried getting any store we could find to sell them and nobody would touch them!

Due to the special nature of this offer, the number of Official MAD Pins commissioned shall never exceed the demand! (In the event of a tie, all production will cease! That's our commitment to quality!)

These are the very same Pins that will be offered by us again and again and again in future issues of MAD Magazine!

An Important Reminder! Each Official MAD Pin is so valuable it will be personally delivered to your home by an official United States Government Employee, dressed like a mailman!

This offer is neither endorsed nor in any way connected to the Franklin Mint, Benjamin Franklin, Joe Franklin or Franklin Delano Roosevelt!

### How To Get Your MAD Pin Collection FREE:

485 MADison A	venue	New York	, New York 10022
☐ I enclose \$53.75 for a 40-Issue Subscription. I'll save \$16.25 off newsstand price and get all three MAD Pins shown above absolutely free!	NAME		Ŧ
☐ I enclose \$33.75 for a 24-Issue Subscription. I'll save \$8.25 off newsstand price and get the official MAD Logo Pin absolutely free!	ADDRESS		
☐ I enclose \$13.75 for an 8-Issue Subscription. I'll save a paitry 25¢ off newsstand price and get to look at someone else's MAD Pins because you won't send me any!	CITY		
☐ CHECK HERE IF RENEWAL	STATE	Zip	Our Pledge: MAD will not sell or give your name and address to anyone for any reason!

\_ \_ \_ USE COUPON OR DUPLICATE \_ \_







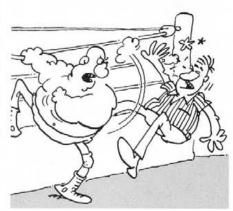
"Moon-Fighting" (A MAD TV Satire)
JOKE AND DAGGER DEPARTMENT Spy vs. Spy
vcR department Video Maladies
EDICT AND WEEP DEPARTMENT  If Society's Unwritten Rules of Behavior  Were Actually Written Down
BERG'S-EYE VIEW DEPARTMENT The Lighter Side of
TOO STEEP, PERCHANCE TO REAM DEPARTMENT The Defense Contractor's Clearinghouse Catalog 19
CARRYING THE OLYMPIC TORTURE DEPARTMENT Extinct Sporting Events from Days Gone By
DUO ONTO OTHERS DEPARTMENT A Double Feature of MAD Movie Satires: "The Fool of the Nile" "Young Sureschlock Homely" 27
URBAN ON THE ROCKS DEPARTMENT  MAD'S Suggestions for How Our Cities Can Solve Their Problems
TOUR DE FARCE DEPARTMENT A Foreigner's Travel Guide to the United States 55

The Far-Out Ride of Edwin Meese ...... 61

ATTORNEY OF THE SCREW DEPARTMENT

### AND IN THIS CORNER. WEIGHING IN AT 15 PAGES OF SHEER MUSCLE, IT'S MAD'S UNBEATABLE WRESTLING SECTION!

MAD's Wrestling Promoter of the Year
RING SNIDE SEAT DEPARTMENT The MAD Wrestling Primer
HOAX-A-MANIA DEPARTMENT "Goons, They Know How It's Done!" (A MAD Song Parody)
SERGE-IN GENERAL DEPARTMENT A MAD Look at Pro Wrestling
CRYSTAL BRAWL DEPARTMENT MAD's Pro Wrestling Predictions 48



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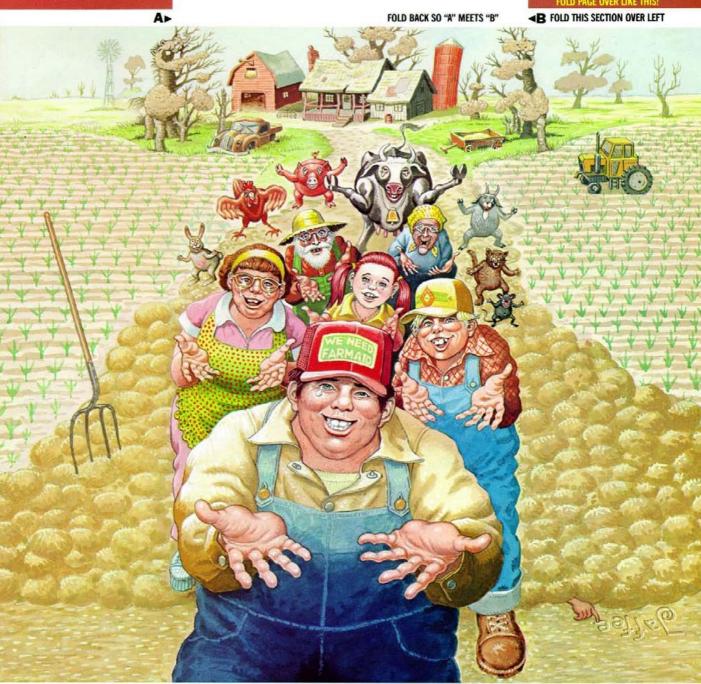
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WHAT KIND OF AID IS THE ADMINISTRATION OFFERING THE AMERICAN FARMER?

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

The American farmer is in trouble and desperately needs some kind of help. Fold the page in as shown to find out what the government is going to give him.





FARMERS ARE IN TROUBLE WITH BIG LOANS ON HOMES, LAND, AND FARM EQUIPMENT. THE ONLY COURSE LEFT IS TO SEEK AID FROM GOVERNMENT SOURCES...



PAUL ORNDORFF:
IS HE BRAIN DEAD?
FULL COLOR X-RAYS INSIDE

OVER 75 PAGES OF ADS FOR WWWF MERCHANDISE

KING KONG BUNDY: "CELLULITE IS MY SECRET WEAPON!"

CONTEST: GUESS HOW MUCH HAIR GEORGE "THE ANIMAL" STEELE HAS ON HIS BACK

THE GREAT LEAD PIPE DEBATE: SHOULD REFEREES CARRY THEM?

EXCLUSIVE INTERVIEWS WITH JAKE "THE SNAKE'S" PYTHON AND KAMALA'S STOMACH

