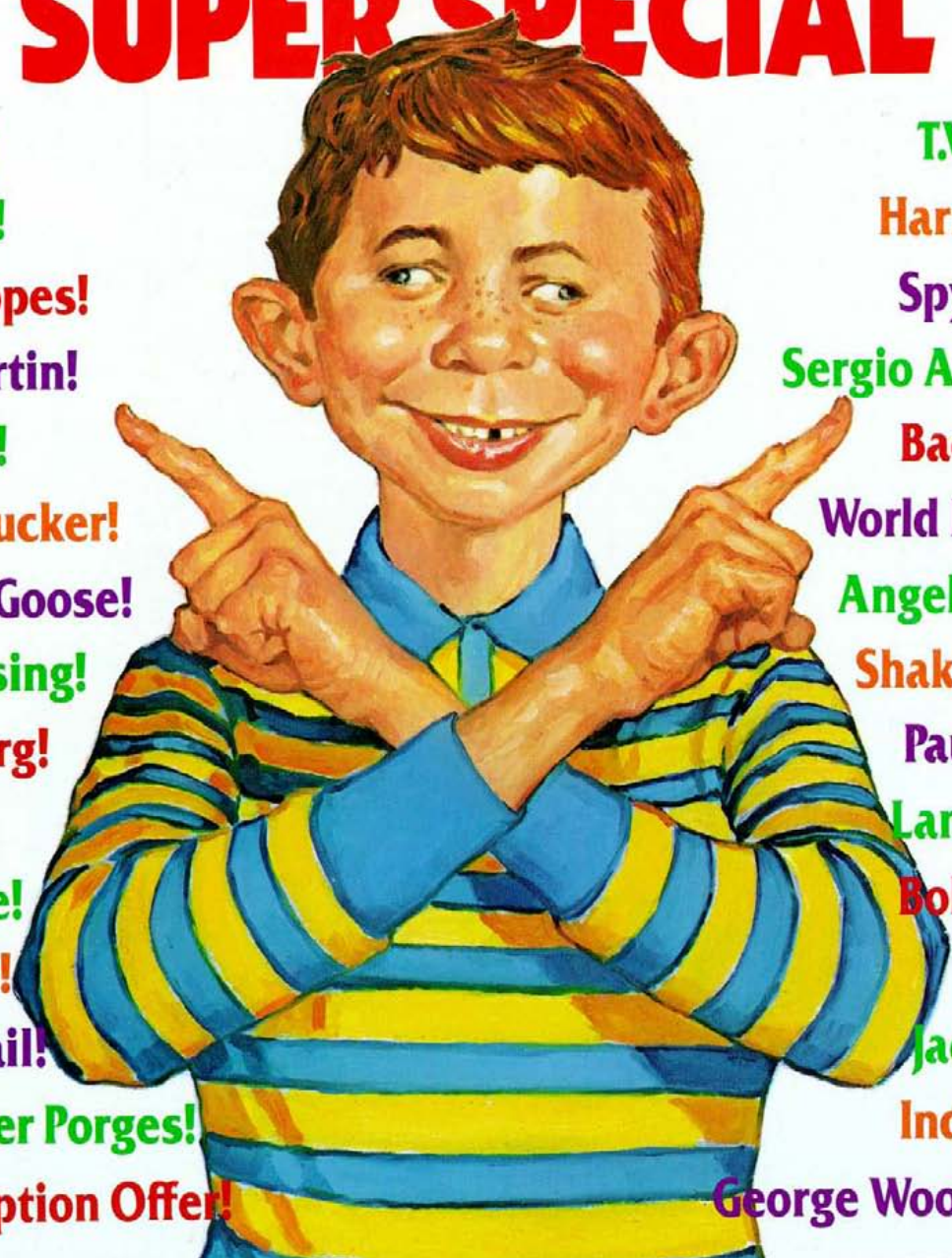


FALL  
1986

# MAD<sup>IND</sup>

## SUPER SPECIAL

OUR  
PRICE  
\$2.75  
CHEAP!



**Movies!**

**Fold-Ins!**

**Horoscopes!**

**Don Martin!**

**T-Shirts!**

**Mort Drucker!**

**Mother Goose!**

**Advertising!**

**Dave Berg!**

**Fads!**

**Al Jaffee!**

**Careers!**

**Junk Mail!**

**Paul Peter Porges!**

**Subscription Offer!**

**T.V. Shows!**

**Harry North!**

**Spy vs. Spy!**

**Sergio Aragonés!**

**Bad Habits!**

**World Records!**

**Angelo Torres!**

**Shakespeare!**

**Paul Coker!**

**Landmarks!**

**Bob Clarke!**

**Cars!**

**Jack Davis!**

**Index Page!**

**George Woodbridge!**



**PLUS 8 FULL-COLOR POSTERS IN THIS JAM-PACKED  
ISSUE OF SUPER MATERIAL FROM PAST ISSUES!!**

**HOW DO  
TODAY'S  
CROOKS  
REALLY  
STRIKE  
IT RICH?**

**HERE WE GO WITH ANOTHER RIDICULOUS  
MAD FOLD-IN**

From the time we were old enough to understand, we were all taught that breaking the law does not pay because it leads to shame and punishment. However, lately we've noticed that this is quite the opposite for some lawbreakers. To find out how they're making out, fold in page.

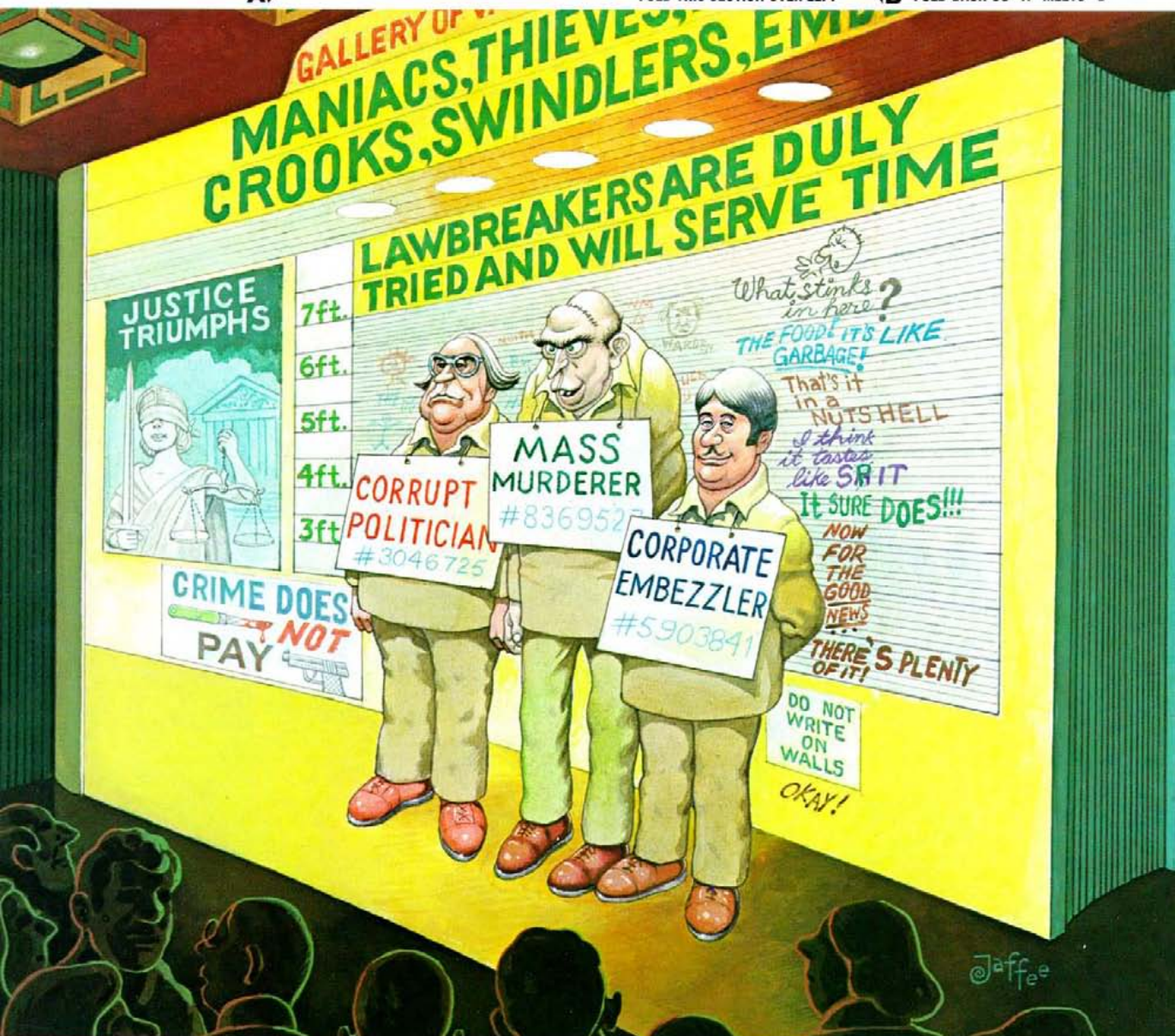


FOLD PAGE OVER LIKE THIS!

A)

FOLD THIS SECTION OVER LEFT

B) FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER:  
AL JAFFEE

**FREE WHEELING LAWBREAKERS SEEM TO FACE DOOM BY GETTING CAUGHT. BUT LATELY, MANY A CROOK SAYS THERE ARE HUGE PROFITS IN THIEVING ROLES**

A)

B)

## DEPARTMENTS

(In Order Of Their Appearance)

<b>IT'S A DRAG! DEPARTMENT</b> "Undressed To Kill" (A MAD Movie Satire).....	2
<b>DON MARTIN DEPARTMENT</b> One Morning On A Street Corner .....	9
One Afternoon In The Far East .....	27
One Night In The Miami Bus Terminal .....	40
Late One Night In A Bank .....	95
<b>GETTING IT OFF THEIR CHEST DEPARTMENT</b> T-Shirts Through The Ages .....	10
<b>RE: VERSE PSYCHOLOGY DEPARTMENT</b> MAD's Career-Oriented Mother Goose .....	12
<b>AUTO SUGGESTION DEPARTMENT</b> How To Read A New Car Ad .....	15
<b>TICK-TICK SHTICK DEPARTMENT</b> The MAD Stopwatch .....	18
<b>ZODIACS MURDER DEPARTMENT</b> Your MAD Horoscope .....	20
<b>JET SET FOR TAKE-OFF DEPARTMENT</b> "Har To Har" (A MAD TV Show Satire).....	21
<b>NO SWEAT DEPARTMENT</b> MAD's Careers For The Slow And Lazy.....	28
<b>PEST-ASIDE DEPARTMENT</b> Publically Prohibited Bad Habits Of The Future .....	30
<b>BERG'S-EYE VIEW DEPARTMENT</b> The Lighter Side Of Fire .....	32
The Lighter Side Of Fads .....	72
<b>A BIG HAND FOR LITTLE FEATS DEPARTMENT</b> If The Guinness Book Of World Records Dealt With Everyday Life.....	37
<b>HANG-UPS DEPARTMENT</b> 6 Don Martin "Vital Message" Posters And 2 MAD Mini-Posters—All In Full Color (Big Deal!).....	41
<b>THAT'S THE WAY THE KOOKIES CRUMBLE DEPARTMENT</b> "Extraordinary People" (A MAD Movie Satire) .....	57
<b>POST WASTE DEPARTMENT</b> Mixed-Up Junk Mail Mailing Lists .....	64
<b>ERR APPARENT DEPARTMENT</b> How Many Mistakes Can You Find In This Picture? .....	66
<b>NO CONFIDENCE GAME DEPARTMENT</b> How Can You Possibly Believe .....	68
<b>SPLIT-SCENE DEPARTMENT</b> More Sub-Divisions For Public Places .....	70
<b>KILL OF RIGHTS DEPARTMENT</b> A MAD Look At Discrimination .....	77
<b>JOKE AND DAGGER DEPARTMENT</b> Spy Vs. Spy .....	81
<b>SOMETHING IS ROTTEN DEPARTMENT</b> William Shakespeare—Social Critic .....	82
<b>EDIFICE WRECKS DEPARTMENT</b> The MAD Sale Of Expendable American Properties, Landmarks And Monuments .....	84
<b>GIFT HORISING AROUND DEPARTMENT</b> Bonus Balonus .....	86
<b>HATCHET JOB DEPARTMENT</b> "The Shiner" (A MAD Movie Satire) .....	88
<b>FUNNY-SAVING OPPORTUNITY DEPARTMENT</b> An Absolutely Fabulous Offer .....	96

# THE MAD

## SUPER

## SPECIAL

# NUMBER 56

# FALL 1986



**WILLIAM M. GAINES** publisher

**NICK MEGLIN** and **JOHN FICARRA** editors

**LEONARD BRENNER** art director **THOMAS NOZKOWSKI** production director

**CHARLIE KADAU**, **JOE RAIOLA** and **SARA FOWLER** editorial assistants

**DICK DE BARTOLO** creative consultant

**CONTRIBUTING ARTISTS AND WRITERS**

the usual gang of idiots

COVER ARTIST: RICHARD WILLIAMS COVER IDEA: "LITTLE CHARLIE" CALAMARI

MAD FALL '86 SUPER SPECIAL NUMBER 56. Published by E.C. Publications, Inc. 485 MADison Avenue, New York, N.Y. 10022. Entire contents Copyright © 1971, 1972, 1974, 1975, 1978, 1981 and 1986 by E.C. Publications, Inc. The names and characters used in MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.

# A SNAPPY ANSWERS TO STUPID QUESTIONS "MOTHER GOOSE" FOLD-IN

## HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Humpty Dumpty fends off some pretty stupid questions in this Mother Goose scene . . . but to get the FINAL SNAPPY ANSWER, you've got to fold in the page as shown at right!



FOLD PAGE OVER LIKE THIS!

A)

FOLD THIS SECTION OVER LEFT

B) FOLD BACK SO "A" MEETS "B"

DID YOU GET SCRATCHED AND HURT WHEN YOU FELL OFF THE WALL?

NO, I AM FULLY ASSEMBLED WHEN CRACKED IN TWO!

WILL YOUR EGO SUFFER FROM THIS AWFUL EXPERIENCE?

NO, A COUPLE OF BUSTED LEGS MAKE MY SPIRITS SOAR!

WOULD YOU LIKE TO BE PUT BACK TOGETHER AGAIN?

NO, I'M HAPPIER WHEN I'M SPREAD ALL OVER THE PLACE

GOODY!  
I JUST LOVE...



Jaffee

