

# MAD

OUR PRICE  
**\$1.50**  
SUPER  
CHEAP

## SUPER SPECIAL **SUMMER 1980**

FEATURING OUR FREE SUPER BONUS

### THE MAD MYSTERY RECORD

Every Time You Play It, It Has  
A Different, Surprise Ending!

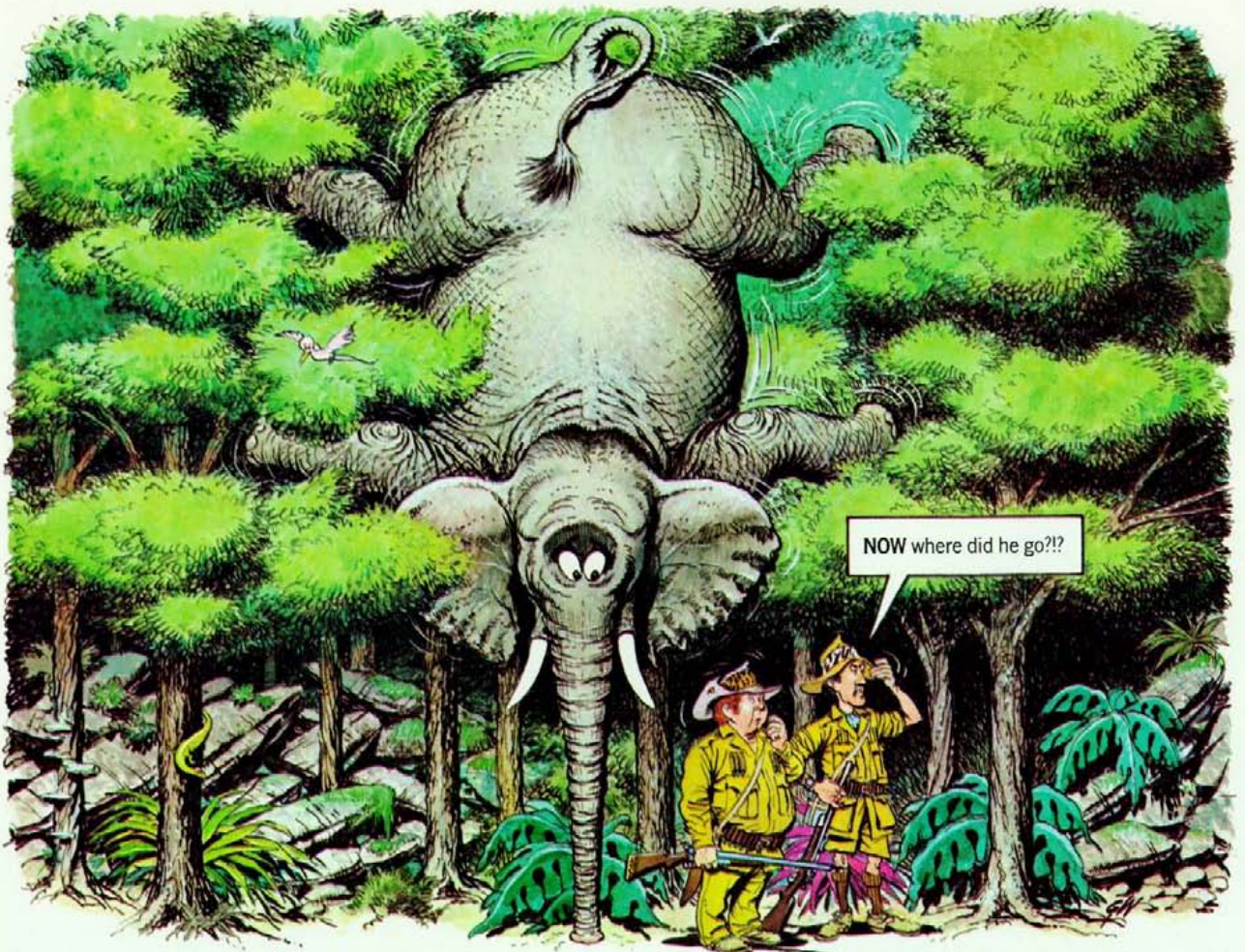


RARE PHOTO OF MINNESOTA FATS'  
PRIVATE POOL CUE COLLECTION



**PLUS THE USUAL ASSORTMENT OF TRASH FROM PAST ISSUES**

# ANOTHER DAY IN THE JUNGLE



# MAD

## SUMMER 1980

### SUPER SPECIAL

#### NUMBER THIRTY - ONE

*"The early bird gets the worm . . .  
but look what happens to the early worm!"*  
—Alfred E. Neuman

WILLIAM M. GAINES *publisher* ALBERT B. FELDSTEIN *editor*

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CONTRIBUTING ARTISTS AND WRITERS  
*the usual gang of idiots*



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**WHAT  
BIG CAR  
FEATURE  
WILL SOON  
BE INCLUDED  
IN SMALL  
ECONOMY CARS?**

# HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

For generations, Americans have been conditioned to "Big Car" thinking. But now, the energy crisis has ended that. Yet, the "Big Car" appeal still lingers on. One feature that's sure to appear in smaller cars will also appear when you fold in the page as shown at right.



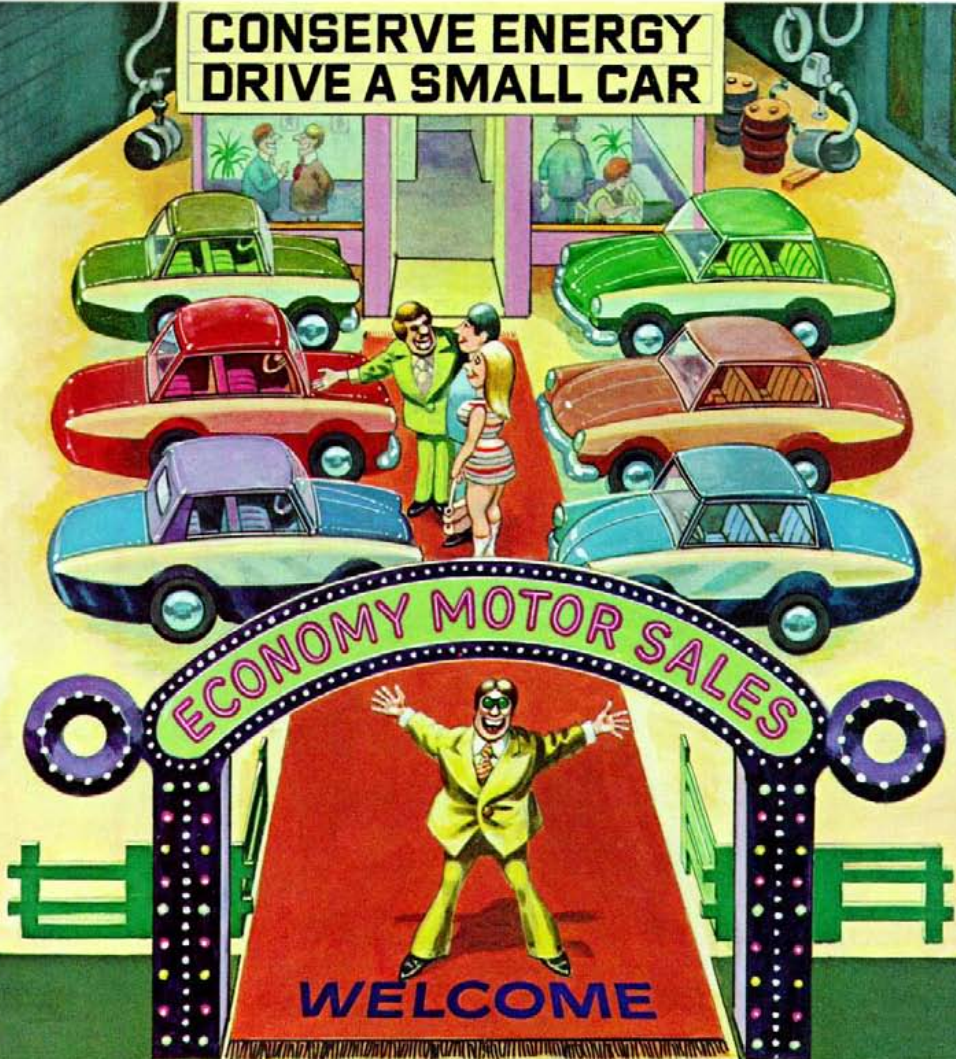
FOLD PAGE OVER LIKE THIS!

**A**▶

FOLD THIS SECTION OVER LEFT

◀ **B** FOLD BACK SO "A" MEETS "B"

**CONSERVE ENERGY  
DRIVE A SMALL CAR**



**THOUGHTFUL BUYERS WANT CARS THAT WILL SAVE  
PRECIOUS GASOLINE BUT FOR SOME TO SACRIFICE  
THE BIG CAR'S LUXURIES COULD BE A BIG DRAG**

ARTIST & WRITER:  
AL JAFFEE

**A**▶

◀ **B**

HERE'S LOOKING AT YOU, KIDI!



PHOTOGRAPHER: IRVING SCHILD

ANOTHER  
MAD  
MINI-  
POSTER