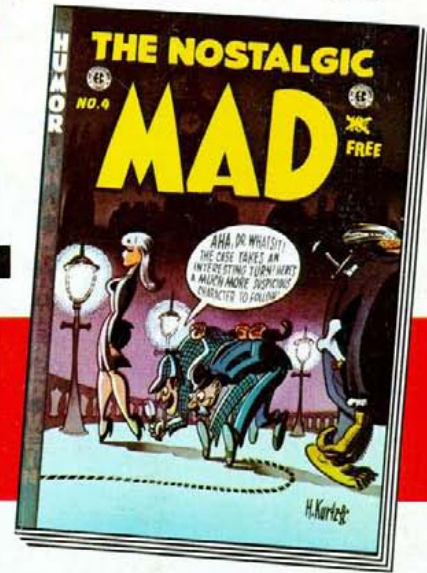


MAD

SUPER SPECIAL

NUMBER
EIGHTEEN

OUR PRICE
\$1.00
SUPER-CHEAP
34080



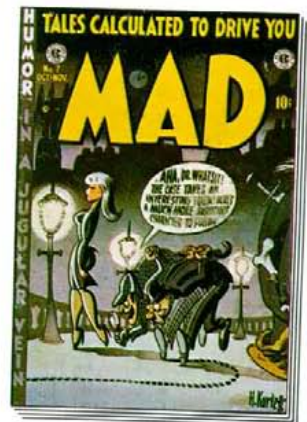
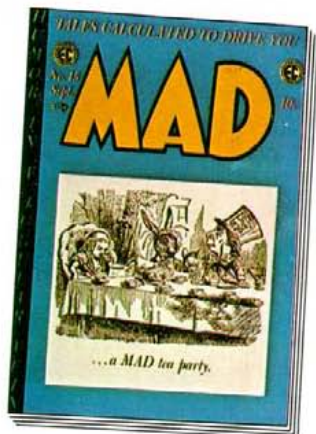
FEATURING THIS FREE SUPER-SPECIAL BONUS:
Our Fourth 10¢-Type, 32-Page Comic Book . . . Containing
An Assortment Of MAD Collectors' Items From The '50's



**ALSO FEATURING 16 PAGES OF NEVER-BEFORE-PUBLISHED MATERIAL . . . PLUS THE
USUAL ASSORTMENT OF GARBAGE FROM PAST ISSUES . . . ALL IN 96 SUPER PAGES**

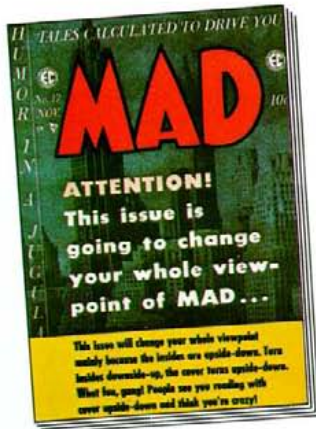


STILL MORE HYSTERIA REPEATS ITSELF!



MAINLY, OUR PAST RETCHES UP WITH US ONCE AGAIN...IN... ANOTHER THROWBACK TO THE "GOOD OLD DAYS"

(which you may very well throw back at us!)



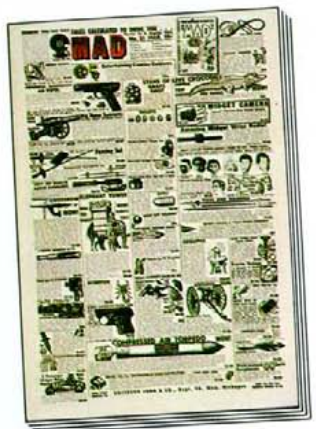
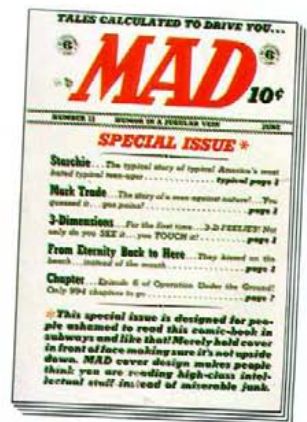
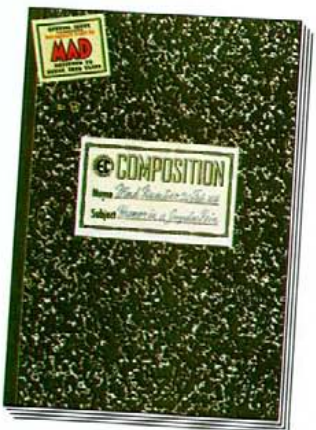
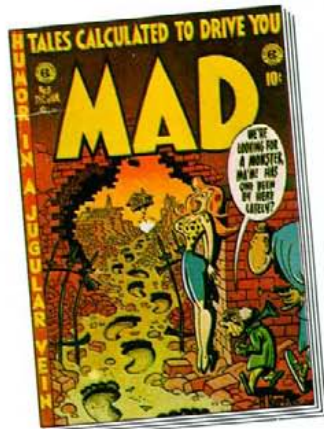
THE NOSTALGIC

MAD

NUMBER FOUR

OUR FOURTH ASSORTMENT OF COLLECTORS' ITEMS FROM THESE VALUABLE ISSUES OF THE '50'S

WARNING: AS YOU'VE PROBABLY LEARNED AFTER THREE PREVIOUS CATASTROPHES, ATTEMPTING TO REMOVE "THE NOSTALGIC MAD" FROM THIS "SUPER-SPECIAL" IS IMPOSSIBLE! BUT IF YOU STILL WANT TO TRY, JUST GRAB HOLD OF IT AND TUG SHARPLY! ONLY DON'T BLAME US IF YOU END UP WITH A HANDFUL OF TORN PAPER!



MAD

SUPER SPECIAL NUMBER EIGHTEEN

"Nowadays, most bank accounts need
month-to-month resuscitation!"

Alfred E. Neuman

WILLIAM M. GAINES publisher **ALBERT B. FELDSTEIN** editor

JOHN PUTNAM art director **LEONARD BRENNER** production
JERRY De FUCCIO, NICK MEGLIN associate editors

contributing artists and writers
THE USUAL GANG OF IDIOTS



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used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric
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**Various Places Around The Magazine

**A
PORTFOLIO
OF...**

**MAD GOOD NEWS
-BAD NEWS**



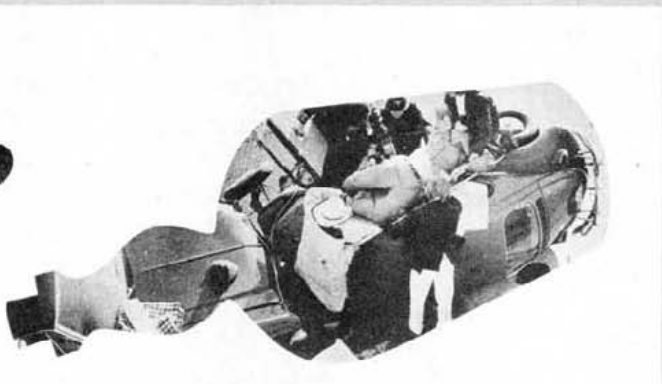
GOOD NEWS



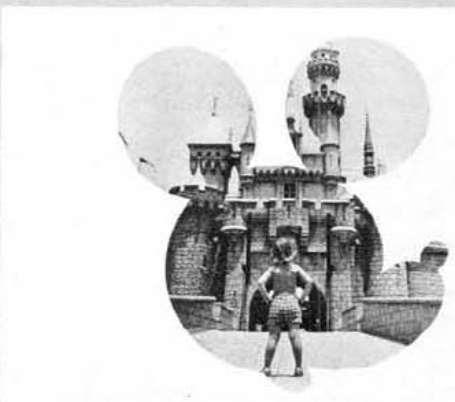
BAD NEWS



GOOD NEWS



BAD NEWS



GOOD NEWS

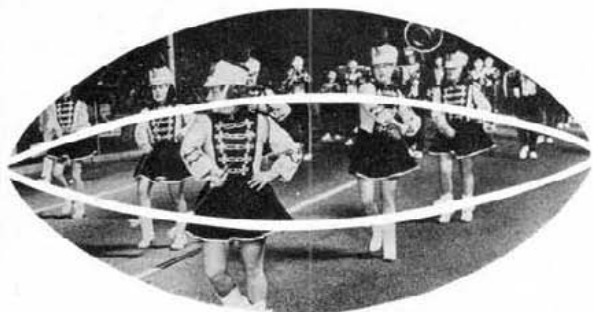


BAD NEWS

PHOTO SILHOUETTES

ARTIST & WRITER: ARNOLDO FRANCHIONI

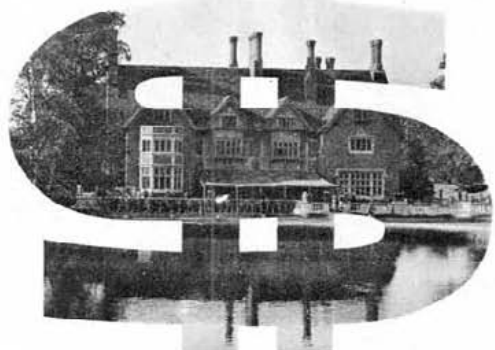
PHOTOS BY WIDE WORLD, U.P.I.



GOOD NEWS



BAD NEWS



GOOD NEWS



BAD NEWS



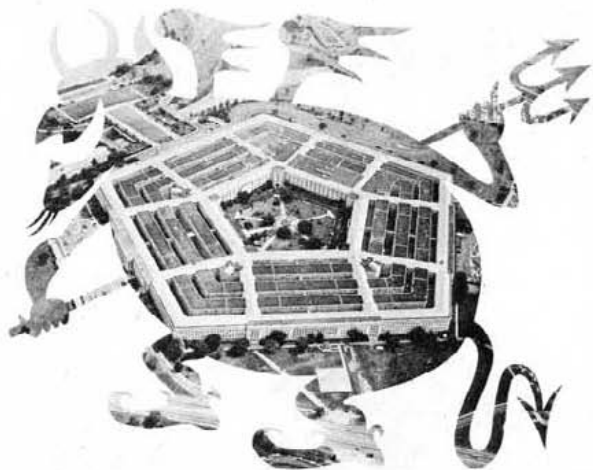
GOOD NEWS



BAD NEWS



GOOD NEWS



BAD NEWS



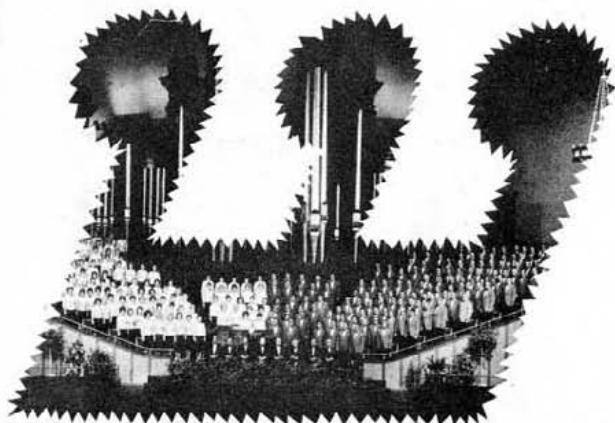
GOOD NEWS



BAD NEWS



GOOD NEWS



BAD NEWS



GOOD NEWS



BAD NEWS



GOOD NEWS



BAD NEWS



GOOD NEWS



BAD NEWS

Franko

THE REEL MEANING DEPT.

Do you really think that people communicate with each other by talking? Hah! We laugh in your face! Talking is the surest way of *NOT* communicating! Why? Because people never say what they mean! They

send out coded messages instead! For example, when you ask someone, "How are you?", are you really prepared to hear a long description of their aches and pains? Of course not! In truth, when you ask,

The Marvelous MAD

ARTIST: JACK RICKARD

... and when you leave school, don't forget your rubbers, earmuffs and scarf! I wouldn't want you to get sick, Darling!



... because if you get sick, I'll have to miss my card game and take care of you!

Someday, years from now, you'll look back and realize how important this course was!



C'mon, kids! Concentrate! I need this job!

Why, of course I promise that I'll call you when I get back to the city ...



... it all depends upon what happens here ... in the country ...!

"How are you?," it's a coded message that actually means, "Who cares!" And so, as a Public Service, we have developed a marvelous little machine that gives the real messages people are sending! (This

Introduction is also a coded message which, when it's decoded, means, "This is just another 'What They Say . . . And What They Really Mean' article—camouflaged with a fancy premise!" Here, then, is

De-Coding Machine

WRITER: STAN HART

I don't want to hear any gossip! If you have nothing nice to say about a person, then please don't bother to say anything!



I already heard that dirt from the girls!

Give it a chance! You have to break it in for a month or two! If it doesn't get any better . . . THEN come back in and see me!



By that time, your Guarantee will expire!

. . . and so you'd better act fast! This offer is for a limited time only . . .



. . . just until we can get rid of them!

It's a comfort to know that if you're ever in an accident, you won't have to worry!



You'll only have to worry when you try to get money from us to pay for the damages!

My greatest joy is watching young bodies grow tall ... and straight ... and strong!



My greatest joy is watching young bodies!

I'm afraid I'll have to take your set to the shop and replace these old tubes ...



... with other old tubes from other sets!

This station welcomes opposing opinions, and we will give equal time for rebuttal!



We'll chose the stupidest reply offered ... and we'll put it on after Midnight!

**WHAT IS FAST
BECOMING THE
ONLY PLACE
TO SEE RARE
VANISHING
ANIMAL
SPECIES?**

HERE WE GO WITH ANOTHER REVOLTING **MAD FOLD-IN**

Many species of animals are rapidly becoming scarcer and harder to find. However, there is one place where these disappearing species can be seen easily. To find out where this place is, fold in the page as shown at right.



FOLD PAGE OVER LIKE THIS!

A▶

FOLD THIS SECTION OVER LEFT

◀B FOLD BACK SO "A" MEETS "B"



ONCE, WILD ANIMALS WERE EASY TO FIND AND OBSERVE. A
WORLD TRAVELER COULD SEE A GREAT VARIETY. TODAY, MAN'S
BOLD INCURSIONS HAVE MADE MANY SPECIES HARD TO TRACK

ARTIST & WRITER:
AL JAFFEE

A▶

◀B

THE FOUR HORSEMEN OF THE METROPOLIS

