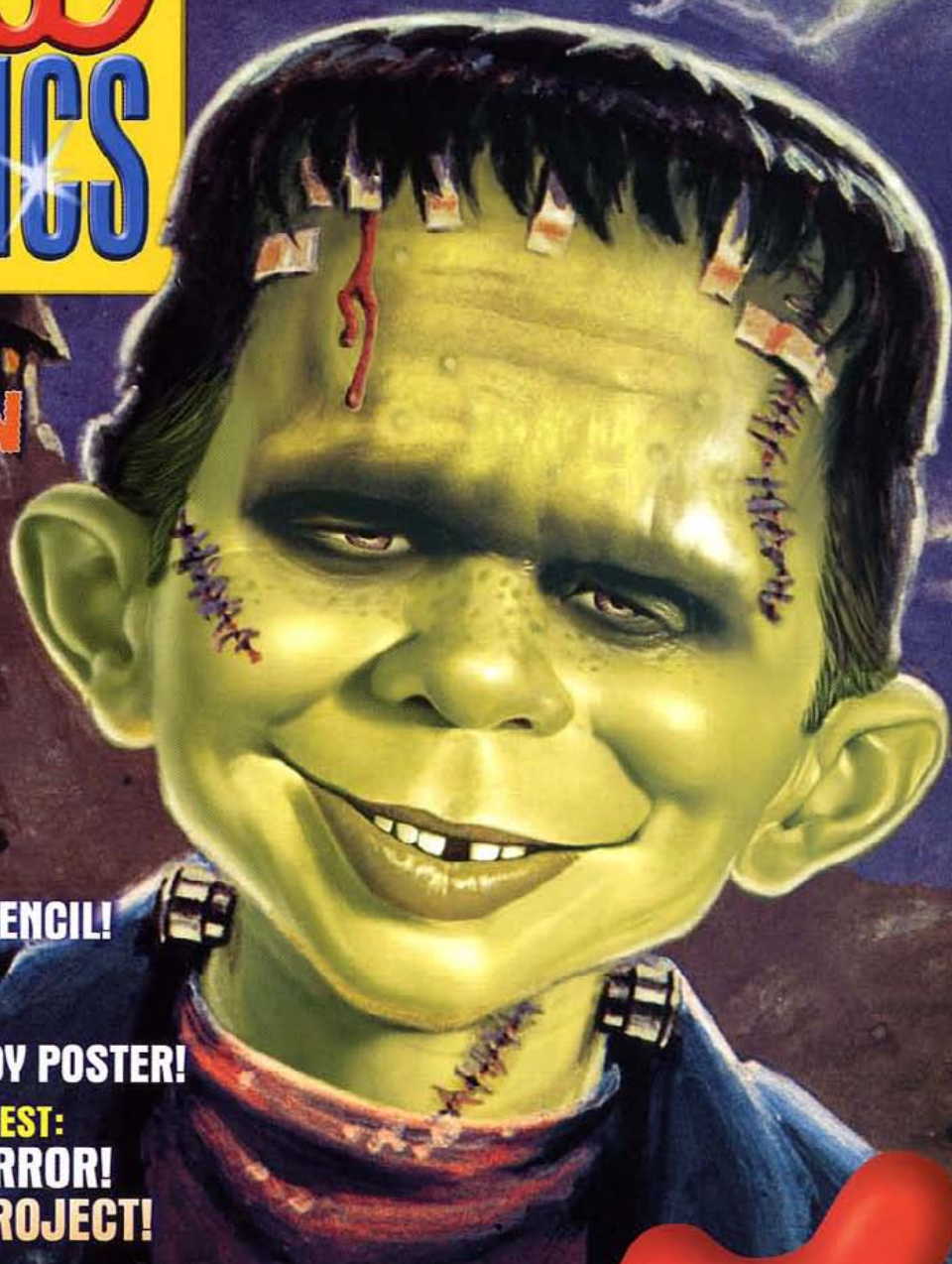


MAD^{IND}[®] CLASSICS

THE VERY BEST OF OUR WORST STUFF FROM PAST ISSUES!



**SPECIAL
HALLOWEEN
ISSUE!**

(so stupid, it's scary!)

FREE

ALFRED E. NEUMAN
MASK!

FREE

BITTERMAN
JACK-O-LANTERN STENCIL!

FREE

"FANTASTIC 4" PARODY POSTER!

OUR FRIGHTENING FILM FEST:

THE AMITYVILLE HORROR!

THE BLAIR WITCH PROJECT!

THE SHINING!

THE SIXTH SENSE!

YOU COULD WIN **MADtv** ON DVD
SEE INSIDE!

EXCLUSIVE!



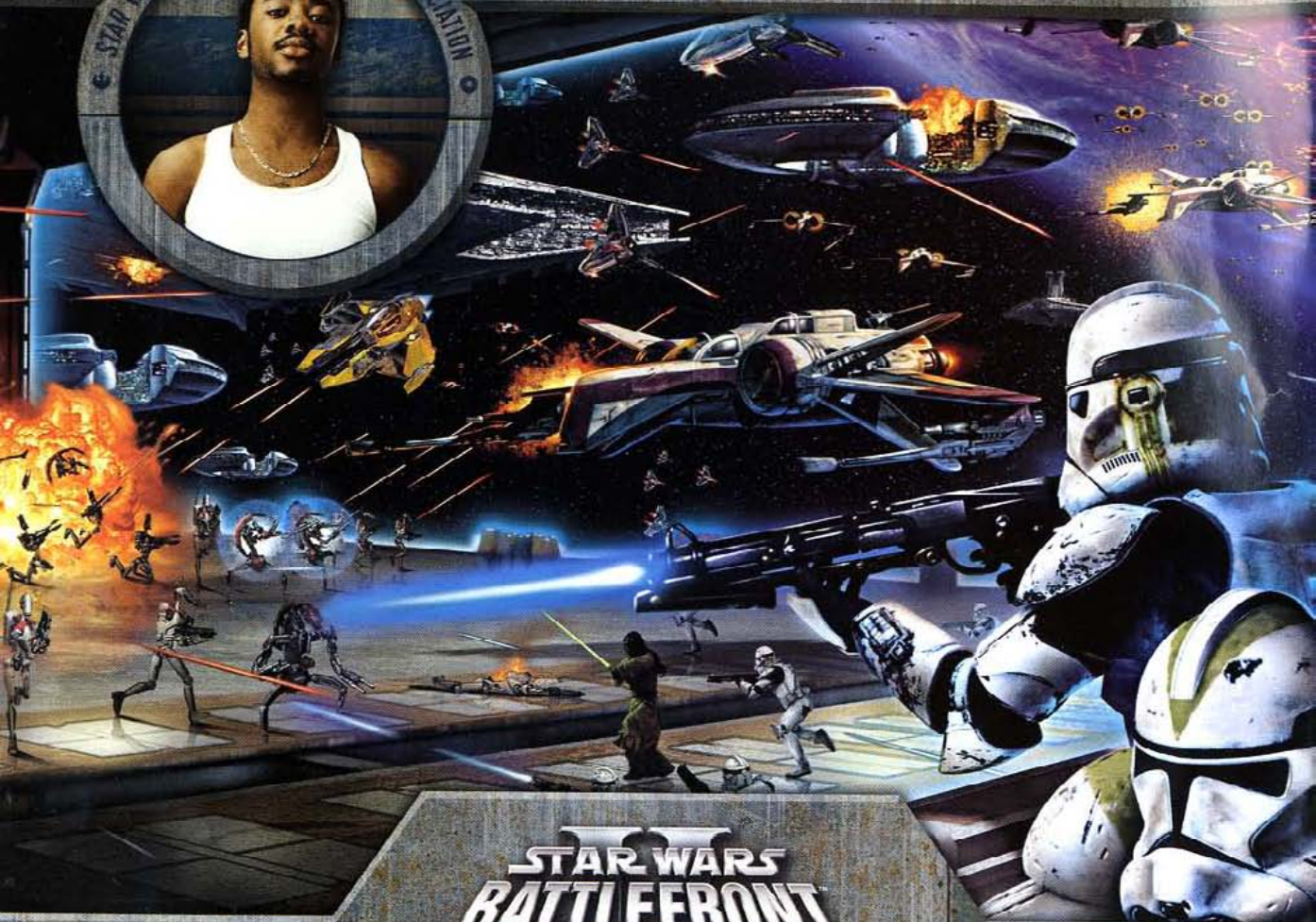
**7-PAGE
LOOK
AT OUR
NEW
BOOK!**

UNITED STATES MAD CLASSICS #3 NOVEMBER 2005 \$4.99 CHEAP!



madmag.com

I'M GOING BACK TO BE OUTNUMBERED, OUTGUNNED AND SURROUNDED ON THE DEATH STAR.



STAR WARS BATTLEFRONT II



IN STAR WARS BATTLEFRONT II, THE SEQUEL TO THE BEST-SELLING STAR WARS™ GAME EVER, YOU CAN FIGHT ALL NEW BATTLES ANY WAY YOU WANT—ON NEW PLANETS, AS A JEDI, AND FOR THE FIRST TIME EVER, IN SPACE. ON NOVEMBER 1ST, YOU FIGHT AGAIN.



AVAILABLE FOR PLAYSTATION™ 2 COMPUTER ENTERTAINMENT SYSTEM, PSP™ (PLAYSTATION PORTABLE) SYSTEM, XBOX™ AND PC.
www.swbattlefront2.com



PS2™ is a trademark and "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. The Definiton is a trademark of Sony Computer Entertainment Inc. Memory Stick Duo™ may be required to play separately. Online play requires internet connection and Memory Card (SMB) (for PlayStation 2 household separately). Microsoft, Xbox, the Xbox logo and the Xbox logos are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Internet connection required for online play. Players are responsible for all applicable internet fees. Xbox online play will need an Xbox Live™ account. Online play subject to online system use as may be available online at www.xbox.com. LucasArts reserves the right to terminate online support of this product at any time. Pandemic and the Pandemic logo are registered trademarks of LucasArts. Star Wars Battlefront II is a trademark of LucasArts Entertainment Company Ltd. © 2004, 2005 LucasArts Entertainment Company Ltd. All rights reserved. Xbox online play requires an internet connection. All trademarks in the first eight (8) months after release.

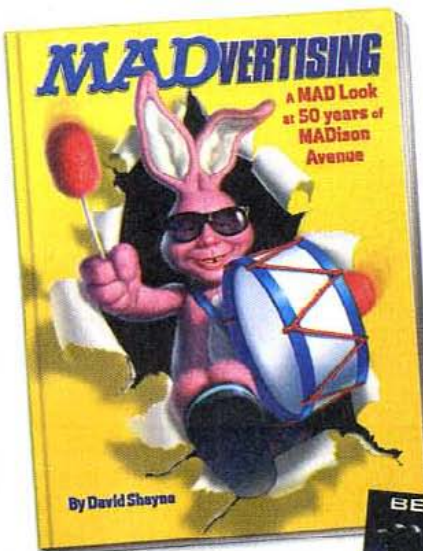
Game Experience May Change During Online Play.

MAD CLASSICS

NUMBER 3 NOVEMBER 2005

DEPARTMENTS

LETTERS ENTERTAIN YOU DEPARTMENT The Best of the Letters Page.....	4
THE SCHMUCKS STOP HERE DEPARTMENT Melvin & Jenkins' Guide to Halloween	6
JOKE AND DAGGER DEPARTMENT Spy Vs. Spy	8, 84
DEAD MAN WORKING DEPARTMENT "The Sick Sense" (A MAD Movie Satire)	9
BERG'S-EYE VIEW DEPARTMENT The Lighter Side Of Autumn	14
THE GRATE PUMPKIN DEPARTMENT MAD's Bitterman-O-Lantern Stencil.....	18
PAPERBACK-WARD GLANCES DEPARTMENT MAD's Rediscovered Covers	22
ANGSTER'S PARADISE DEPARTMENT Monroe &...Halloween.....	24
WE THOUGHT THE GOOD FRIGHT DEPARTMENT It's Really Scary to Think That.....	28
MUCH A BOO ABOUT NOTHING DEPARTMENT "The Calamityville Horror" (Another MAD Movie Satire)	30
FACE MAKES WASTE DEPARTMENT Alfred E. Neuman Halloween Mask.....	35
THE BUCKS FLOP HERE DEPARTMENT Alternate Designs for the New \$20 Bill.....	36
LESS THAN HERO DEPARTMENT MAD's "Fanatic Four" Poster.....	40
MOURNING NEWS DEPARTMENT Still More Obituaries for Merchandising Characters.....	41
MAY DIVORCE BE WITH YOU DEPARTMENT Can Your Parents' Marriage Be Saved?.....	44
NON SEQUITURS NEVER WIN DEPARTMENT MAD Mumblings	51



EXCLUSIVE SNEAK PEEK!

Do you love MAD's ad parodies? Then you'll love the sneak peak of our newest book — *MADvertising!* What's that? You don't love MAD's ad parodies. Oh...well, this is just awkward...

PAGE 85

FREE POSTER!

PAGE 40



MAD'S FRIGHTENING FILM FEST

In honor of Halloween, check out our classic spoofs of *The Sixth Sense*, *The Shining*, *The Amityville Horror* and *The Blair Witch Project*! They've got terrifying art! And horrifying writing! And lettering that is surprisingly spooky! In fact, those fonts are downright spine-tingling!

PAGES 9, 30 56, 92



MORE DEPARTMENTS

THE THEORY OF DEVOLUTION DEPARTMENT The 13 Levels of Fading Celebrity Hell.....	52
ANOTHER TURKEY DEPARTMENT Give Thanks.....	54
HATCHET JOB DEPARTMENT "The Shiner" (Yet Another MAD Movie Satire).....	56
LICENSE TO SHILL DEPARTMENT Go Fetch!.....	63
KISS THE CLAN DEPARTMENT MAD's Dysfunctional Family Tree.....	68
MISSIVE IMPOSSIBLE DEPARTMENT Letters to Magazines That We'll Never See.....	70
ENLARGINAL THINKING DEPARTMENT MAD Marginals XL.....	72
A SWORDED AFFAIR DEPARTMENT Duck Edwing Takes Off <i>The Mask of Zorro</i>	76
AIRING THEIR DIRTY QUANDARY DEPARTMENT Modern Celebrity Couple Dilemmas.....	78
WHOLE LOTTO LOVE DEPARTMENT 9 Signs Lottery Fever Has Spread To Your Town.....	82
EXCERPT MARKS THE SPOT DEPARTMENT MADvertising — Special Book Preview.....	85
NOTHIN' SAYS LOVIN' LIKE SOMETHING FROM THE COVEN DEPARTMENT "The Bland Witch Profits" (Yup, It's Another MAD Movie Satire).....	92
MARGINAL THINKING DEPARTMENT "Drawn Out Dramas" by Sergio Aragones.....** **Various places around the magazine	

MAD MARGINALS XL

PAGE 72

MAD'S BITTERMAN-O-LANTERN STENCIL

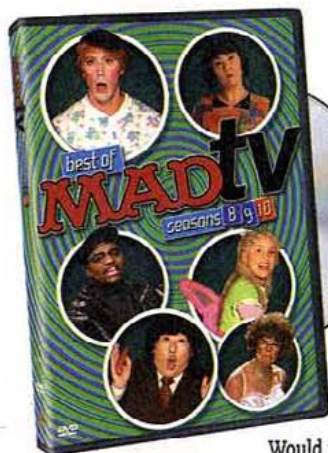
PAGE 18



What's the best part about Halloween? The candy? (Sure, but some people give out raisins.

Raisins! Dressing up? (That's just kind of sad.) Petty vandalism? (Actually, that IS pretty good...)

But no! All wrong! Everyone knows that the best part about Halloween is the opportunity to make your very own Bitterman Jack-O-Lantern! Don't worry, you can do the petty vandalism afterwards!



HOW TO WIN A MADtv DVD

Would you like to win a DVD collection of the funniest sketch-comedy show on TV? No, not *Chappelle's Show*, think Saturday nights — no, not *Saturday Night Live* either — it's *The Best of MADtv: Seasons 8, 9, & 10* courtesy of our "friends" at Warner Home Video! Don't feel bad if you don't win one, the DVD will be available October 25! To enter, on a 3x5 card, hand print your name, complete address and e-mail address. Mail it to: MADTV DVD Sweepstakes c/o MAD Magazine, Dept. 3, 1700 Broadway, New York, NY 10019. Only one entry per person, NO PURCHASE NECESSARY. See official rules at www.madmag.com

MAD CLASSICS

William M. Gaines
founder

John Ficarra
editor

Editorial:

Charlie Kadau
Joe Raiola
Jonathan Bresman
senior editors

Amy Vozeolas
Greg Leitman
Dave Croatto
associate editors

Nick Meglin
contributing editor

Dick DeBartolo
creative consultant

Art Department:

Sam Viviano
art director

Nadina Simon
associate art director

Patricia Dwyer
assistant art director

Ryan Flanders
Brian Durniak
Doug Thomson
production artists

Leonard Brenner
graphics consultant

Administration:

Paul Levitz president and publisher
David McKillips vp—associate publisher
Georg Brewer vp—design & retail product development
Richard Bruning sr. vp—creative director
Patrick Caldon senior vp—finance & operations
Chris Caramalis vp—finance
Terrri Cunningham vp—managing editor
Stephanie Fierman senior vp—sales & marketing
Alison Gill vp—manufacturing
Rich Johnson vp—book trade sales
Hank Kanalz vp—general manager—wildstorm
Lillian Laserson senior vp—general counsel
Paula Lowitt senior vp—business & legal affairs
John Nee vp—business development
Gregory Nowack senior vp—creative affairs
Cheryl Rubin senior vp—brand management
Bob Wayne vp—sales & marketing

Contributing Artists And Writers

the usual gang of idiots

MAD CLASSICS #3 NOVEMBER 2005
(ISSN 1540-9775).

MAD CLASSICS is published eight times a year by E.C. Publications, Inc. 1700 Broadway, New York, N.Y. 10019. Entire Contents copyright © 1957, 1966, 1980, 1981, 1987, 1998, 1999, 2000, 2004 and 2005 by E.C. Publications, Inc. The names and characters used in MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in The U.S.A.

IF YOU'RE GOING TO SIT IN YOUR BASEMENT
PRETENDING TO BE AN ELF,

YOU SHOULD AT LEAST HAVE SOME FRIENDS OVER TO HELP.

© 2004 Wizards of the Coast, Inc. All rights reserved. Dungeons & Dragons, the Dungeons & Dragons logo, and the Dungeons & Dragons logo are trademarks of Wizards of the Coast, Inc. in the U.S. and other countries. D&D, the D&D logo, and the Dungeons & Dragons logo are registered trademarks of Wizards of the Coast, Inc. in the U.S. and other countries. D&D, the D&D logo, and the Dungeons & Dragons logo are registered trademarks of Wizards of the Coast, Inc. in the U.S. and other countries.

GET TOGETHER. ROLL SOME DICE. HAVE FUN.



PLAYDND.COM

THE ULTIMATE SUPER-HERO CHAMPIONSHIP. THE DEBATE ENDS HERE.

NEW YORK CITY

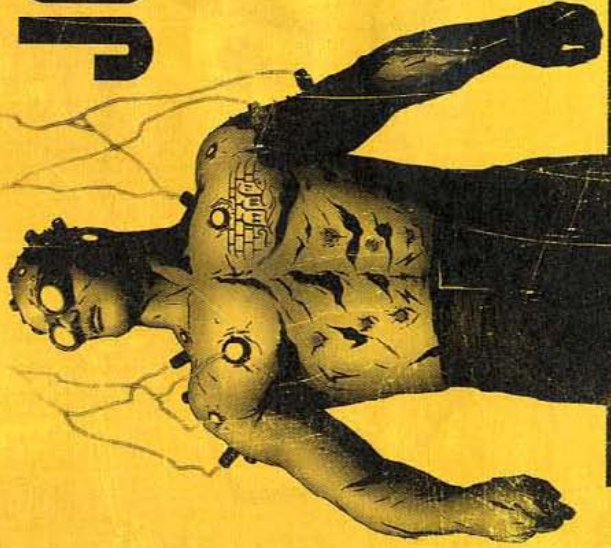
THE WORLD'S MOST FAMOUS ARENA

TONIGHT

FIGHT TO THE FINISH

NO HOLDS BARRED • NO TIME LIMIT • NO RULES

JOHNNY OHM



- VS -

ELEKTRA



★ OTHER FEATURED HEAD-TO-HEAD CLASHES ★

SPIDER-MAN vs PARAGON



BRIGADE vs WOLVERINE



IRON MAN vs HAZMAT

**OTHER CHALLENGERS: MAGNETO • VENOM • STORM • DAREDEVIL • THE THING
HUMAN TORCH • VAN ROEKEL • FAULT ZONE • SOLARA • THE WINK**

THE TIME FOR TALKING IS OVER. LET'S SETTLE THIS.

Brought to you by Marvel Nemesis™

www.marvelnemesis.ea.com



MARVEL NEMESIS™ RISE OF THE IMPERFECTS™



INTERNET CONNECTION required for online play. PlayStation 2 online play requires InternetConnect, Network Adaptor for PlayStation 2 and Memory Card (sold separately). The Online icon is a trademark of Sony Computer Entertainment/America Inc. Online play may not be available on all platforms. See product pack for details.
© 2005 Electronic Arts Inc. Electronic Arts, EA, Imperfects, Rise of the Imperfects and master characters are trademarks or registered trademarks of Electronic Arts Inc. in the U.S. and/or other countries. Imperfects and related characters © 2005 Electronic Arts Inc. All rights reserved. MARVEL, all related character names and the distinctive likenesses thereof are trademarks of Marvel Characters, Inc. and are used with permission. Copyright © 2005 Marvel Characters, Inc. All rights reserved. www.marvel.com. Licensed by Marvel Characters, Inc. "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. Microsoft, Xbox, Xbox Live, the Xbox logo, and the Xbox logo are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries and are used under license from Microsoft.™, ®, Nintendo DS and Nintendo GameCube are trademarks of Nintendo. © 2001 Nintendo. All other trademarks are the property of their respective owners. EA™ is an Electronic Arts™ brand.

SPY vs SPY JR™

On October 14 at Lowe's® Motor Speedway, Kasey Kahne and the No. 38 Great Clips Dodge team will roll out "covert" tracks tactics as they share the NASCAR Busch Series race day spotlight with *Spy vs. Spy Jr.* from the upcoming *MAD Kids* magazine.

Starting in November, *Spy vs. Spy Jr.* will leap forth from the pages of *MAD Kids* in a continuing story of pint-sized enemies who fight their never-ending battle with cream pies, slingshots and water balloons. *MAD Magazine* is using the No. 38 Great Clips/*Spy vs. Spy Jr.* Dodge Charger to help launch the new *MAD Kids* for children ages 6 to 11.

The No. 38 Great Clips/*Spy vs. Spy Jr.* Dodge Charger marks the second time Kahne has teamed with *MAD Magazine* for a paint scheme special. Last season, the original *Spy vs. Spy* made an appearance aboard the No. 9 Dodge at the NASCAR Cup Series race in Atlanta.

For information about *Spy vs. Spy Jr./MAD Kids* race program collectibles or other Kasey Kahne racing-inspired merchandise, call or visit your preferred Action brand products dealer.



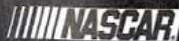
**KASEY KAHNE™ GREAT CLIPS/SPY VS. SPY JR.
2005 DODGE CHARGER**
1:24-Scale. FOTO. 3.504 produced.
1:24-Scale. Bank. 204 produced.

ACTION
ACTION COLLECTIBLES, THE CHOICE OF CHAMPIONS



TO LOCATE YOUR LOCAL DEALER, CALL
1-888-855-8827
www.action-performance.com

**MAD
KIDS**™



Kasey Kahne™, Hellcat and graphics are trademarks of Kasey Kahne Inc. © Great Clips, Inc. 2006. SPRINGER NUTRITIONALS INC. dba RAIN WATERBLOBS. Dodge is a trademark of DaimlerChrysler Corporation. Design Design and its logo are used under license by Action Performance Company, Inc. © 2006. *Spy vs. Spy Jr.* and *MAD KIDS*™ and © E.C. Publications, Inc. All rights reserved. All other trademarks and product names are the property of their respective owners. *MAD KIDS*™ is a registered trademark of The National Association for Stock Car Auto Racing, Inc. All rights reserved.

BATTLE TO BECOME THE MIGHTY MAMODO KING!



www.Zatch-Bell.com
www.BandaiGames.com



SPECIAL FEATURES:

- Play as your favorite mamodo team!
- Battle across 18 different stages!
- Features game original spells and attacks!
- Featuring voice acting by the original TV show cast.
- Collect cards within the game to unlock more powerful mamodo.

ZATCH BELL!

Includes Bonus
Collectible Card
Unlock Special Game Features!
in specially marked packages!

Mamodo Battles

Now Available



PlayStation.2



GAME BOY ADVANCE



Don't miss
the **FIRST ISSUE** of the
BRAND-NEW
magazine for kids!



MAD KIDS

featuring

GAMES

POSTERS

LOTS OF LAUGHS

PUZZLES

INTERVIEWS

plus the all-new
adventures of

SPY VS. SPY JR.!

**SUBSCRIBE
NOW!**

1 YEAR (4 ISSUES)
for \$12.99! (Cheap!)

A 35%
SAVINGS OFF
NEWSSTAND PRICE!

TO ORDER CALL

1-800-688-8210

OR SEND CHECK
OR MONEY ORDER TO:

MAD KIDS
P.O. BOX 55074
Boulder, CO 80322-5074

When calling please mention code ABL5M1.

For foreign and Canadian orders, please add \$6 for postage, including GST.
Newsstand price is \$4.99 an issue. First issue is available November 2005 through February 2006.



AGE *of* EMPIRES

IN STORES
OCT 18



TEEN
T
CONTENT RATED BY
ESRB

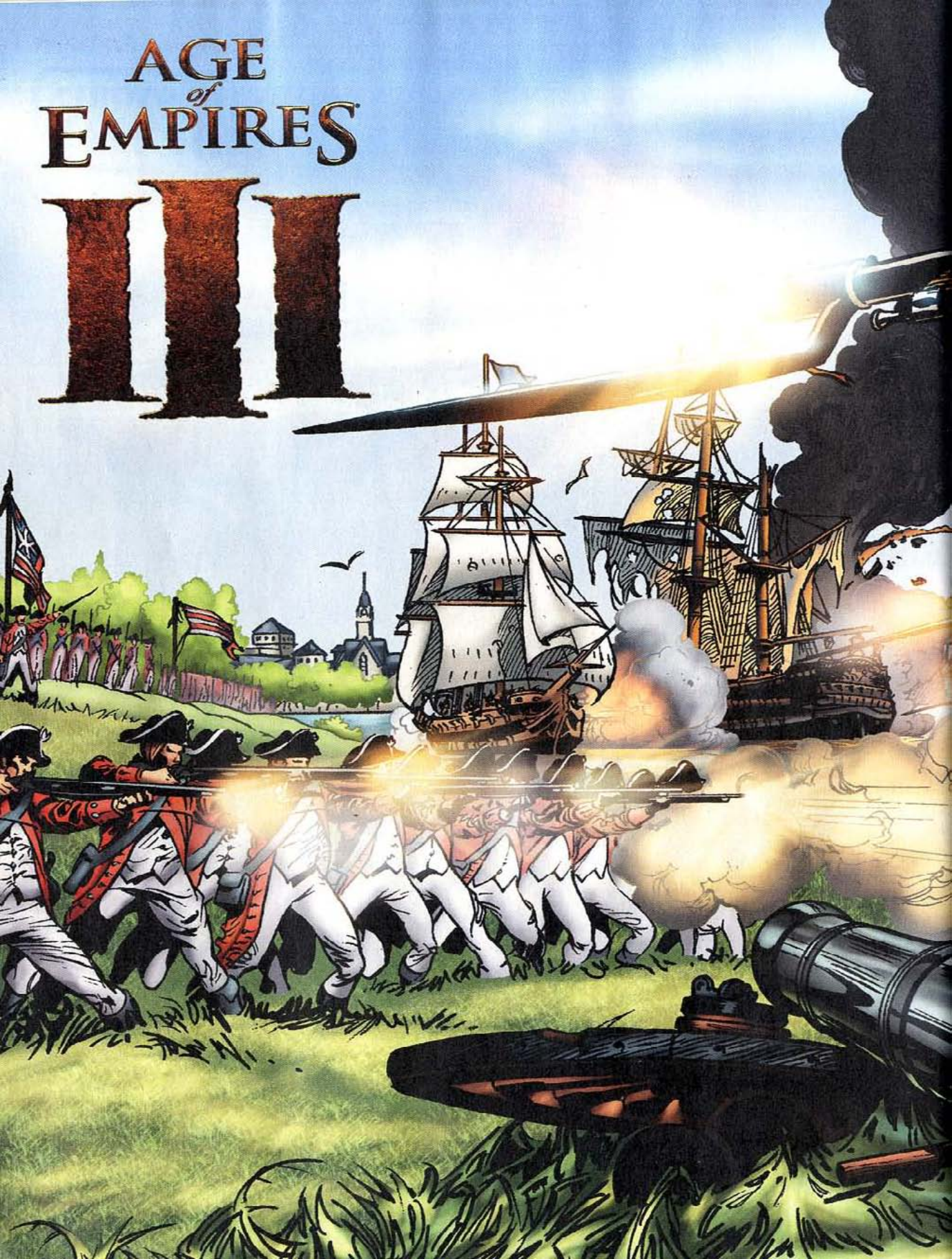
PC
CD-ROM
SOFTWARE

ENSEMBLE
STUDIOS

Microsoft
game studios

AGE *of* EMPIRES

III





TO DETERMINE THE FATE OF AN EMPIRE, YOU MUST CONQUER THE NEW WORLD.



Bring glory to your home and reap the rewards.

The makers of the award-winning *Age of Empires*® franchise bring you the third installment of the highly acclaimed series. Command one of eight mighty European powers grappling to conquer the New World. Gain wealth and power for your home country, and colonize vast, uncharted territory.



Conquer your opponents to expand your empire.

GAME MODES INCLUDE

- Story-based Campaign
- Single-player Skirmish
- Random Map
- Online & LAN Multiplayer

COMMAND EIGHT MIGHTY CIVILIZATIONS

- Spanish
- German
- British
- Dutch
- French
- Portuguese
- Russian
- Ottoman



Explore the spectacular New World setting.



www.ageofempires3.com

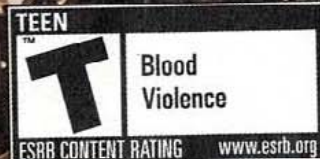
Note: The above are the specifications a computer must have to run this game. Increased performance will be noticed on more powerful systems. Online multiplayer requirements are not needed for single player mode. Local and long distance telephone toll charges may apply for online features.

Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA.

© 2005 Microsoft Corporation. All rights reserved. Microsoft, the Microsoft Game Studios logo, Windows, the Windows logo, Ensemble Studios, Age of Empires, and The Age of Kings are either trademarks of Microsoft Corporation in the United States and/or other countries. The NVIDIA logo and the "The way it's meant to be played" logo are registered trademarks of NVIDIA Corporation. © 2005 Havok and Havok 3 are registered trademarks of Havok and Teknosys Research Limited. All other products, company names and logos are trademarks or registered trademarks of their respective owners. Software platform logo TM & © IEMA 2003. The ratings icon is a registered trademark of the Entertainment Software Association.



ENSEMBLE
STUDIOS



Game Experience May Change
During Online Play



Microsoft
game studios

BE LEGENDARY.
BE PREDATORY.

BE BOTH.



Winner, E3
People's Choice
Award

- GameSpot.com

"A sight
to behold."

- GameSpy.com



Swing to the rescue in an expanded
environment that includes Queens, NY.



Ravage the city as Venom and encounter more
Spider-Man characters than ever before.

ULTIMATE SPIDER-MAN

AVAILABLE NOW!

ULTIMATESPIDERMANGAME.COM



PlayStation 2



GAMEBOY ADVANCE

NINTENDO DS

ACTIVISION

activision.com

Spider-Man and all related characters thereof are trademarks of Marvel Characters, Inc. and are used with permission. Copyright © 2005 Marvel Characters, Inc. All rights reserved. Game Boy Advance is a registered trademark of Nintendo. Game Boy Advance logo is a trademark of Nintendo. © 2004 Nintendo. All rights reserved. PS2 DSX logo is a registered trademark of the Entertainment Software Association. All other trademarks and trade names are the property of their respective owners.

WIRELESS
GAME

MARVEL

SAMURAI SHODOWN™

ARE YOU SLAVE TO THE BLADE?

THE ARCADE CLASSIC THAT DEFINES THE ART OF
SAMURAI FIGHTING IS NOW ONLY ON XBOX®



XBOX LIVE® head-to-head fighting and Tournament Mode.

26 classic SAMURAI SHODOWN fighters.

Power up the Rage Gauge and unleash death combos.

RATING PENDING

RP

Visit www.esrb.org or
call 1-800-771-3772
for Rating Information.

ESRB CONTENT RATING www.esrb.org

© SNK PLAYMORE 2003. © 2003 Yuki Enterprise.
"SAMURAI SHODOWN" is a registered trademark of SNK
PLAYMORE CORPORATION. Microsoft, Xbox, Xbox Live, the Live
logo and the Xbox logos are either registered trademarks or
trademarks of Microsoft Corporation in the United States and/or
other countries and are used under license from Microsoft.
The ratings icon is a trademark of the Entertainment Software
Association.

ONLY ON
XBOX

XBOX
LIVE

XBOX
LIVE

SNK
PLAYMORE
www.snkplaymoreusa.com

LUMINES™

P U Z Z L E F U S I O N

are you lumines?

*bust blocks, groove through puzzles and
jam wirelessly against friends*

*stack 'em right and you'll unlock
lush levels and buttery beats
want to be lumines?*

*"The game many are already
calling the best game for PSP."*

-IGN

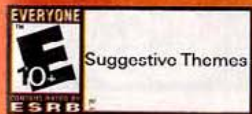
"The best game for PSP"

4 out of 4 stars

-USA TODAY

LUMINES

© 2006 UBISOFT GAMES and Bandai. Program © 2006 UBISOFT GAMES and Bandai. Published and distributed by Ubisoft Entertainment (except where noted). Lumines™ (Ubisoft) and the Lumines logo are trademarks of Ubisoft Entertainment. All Rights Reserved. "PSP" is a trademark of Sony Computer Entertainment Inc. Memory Stick™ may be required (sold separately). PlayStation 2™ is a registered trademark of Sony Computer Entertainment Inc.



UBISOFT

CAN'T PICK JUST ONE? NOW YOU DON'T HAVE TO!



SUBSCRIBE TO BOTH MAD & MAD CLASSICS FOR ONE LOW PRICE!

12 ISSUES OF MAD AND 8 ISSUES OF MAD CLASSICS — ALL FOR ONLY \$24! THAT'S 72% OFF THE NEWSSTAND PRICE!

Visit www.madmag.com or call 1-800-4 MAD MAG

6 2 3 6 2 4

Mon-Fri 8 A.M.-11 P.M. Sat 9 A.M.-6 P.M. Eastern Time

U.S.A. and Canada orders only! Outside U.S. (including Canada) add \$6 (includes GST tax)

KEY CODE: A5CMBP

YOU MAY FALL,
BUT WHATEVER YOU DO,
PROTECT
YOUR FACE.

FOR OBVIOUS REASONS.



Dave Mirra



Simple and effective, OXY is one of the best moves you can make to help keep your face fresh, clean, and acne-free.

OXY
smooth move



oxynation.com

WHAT HEAVY
ISSUE IS WEIGHING
MIGHTILY UPON
TODAY'S STUDENTS?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Kids in school have lots to worry about these days. In addition to the normal problems of peer pressure and getting picked on, there are even more dangerous things to be concerned about. To find out one issue that's weighing particularly heavy on many students, fold page in as shown.



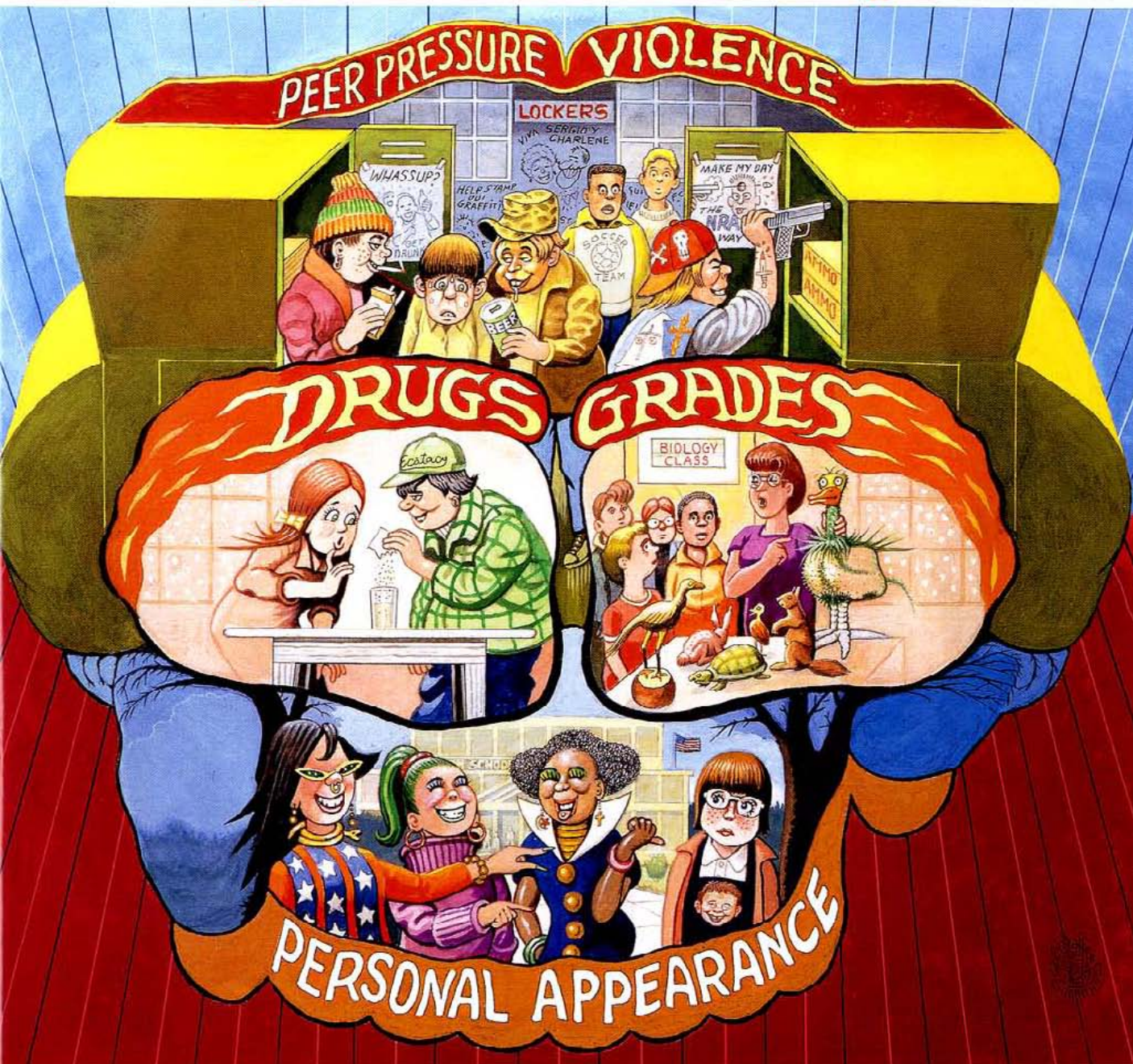
FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



BASICALLY, HEAVY PROBLEMS THAT ARE TRULY SICK-ENING KEEP PILING UP ON STUDENTS. WEARY AND BREATHLESS, MOST JUST GRIN AND BEAR IT. TAKING TIME OUT IS NOT POSSIBLE. NEW PROPOSALS FOR EXTINGUISHING THIS CRISIS ARE NOWHERE IN SIGHT. BOYS AND GIRLS ARE TURNING INTO NERVOUS KOOKS

A

ARTIST AND WRITER: AL JAFFEE

B



NKE6.com

